



Sales manual

Wine and Food tourism

2026

AUVERGNE-RHÔNE-ALPES
HEIGHTS OF LIFE

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NB. This Wine & Food Sales manual is only a selection of the best wine-cellars, sites linked to wine, wine-experts, and useful contacts able to welcome foreign visitors in the region.

1. INTRODUCTION TO AUVERGNE-RHÔNE-ALPES REGION

Key Figures 2026:

- **105 Michelin-starred chefs**, including 7 with 3 stars
- **37,200 restaurants**
- **79 PDO/PGI products**, including 46 for wines and 20 for cheeses, plus 61 PGI
- **12 territories labelled “Vignobles & Decouvertes”** with 1,265 labelled professionals (wineries, accommodations, restaurants, etc.)
- **1,500 wineries open to the public**, including 356 “Vignobles & Decouvertes” wineries
- **14 Remarkable Taste Sites**
- **Vallée de la Gastronomie**: 313 activities in Auvergne-Rhône-Alpes (62% of the total)

Auvergne-Rhône-Alpes: gourmet excellence between vineyards and exceptional terroirs

Nestled between **the Alpine peaks, the Auvergne volcanoes, and the Provençal hills**, Auvergne-Rhône-Alpes is a land of contrasts where the sun, mineral-rich soils, and diverse landscapes provide the perfect setting for an unforgettable wine and gastronomy experience.

Here, vines thrive across **12 iconic wine regions (Beaujolais, Côtes du Rhône, Savoie, Bugey, etc.)**, boasting 46 PDO wines. Winemakers, producers, and artisans warmly welcome visitors to their estates, offering insights into their craft through tours and tastings.

Lyon, the world capital of gastronomy, serves as the gateway, connecting grand cru wines to Michelin-starred tables. The region is also **France’s largest cheese plateau**, with 20 PDO cheeses (Saint-Nectaire, Beaufort, Bleu d’Auvergne, etc.), and is home to 79 PDO and 61 PGI products, including Bresse poultry, Puy lentils, Grenoble walnuts, and Nyons olives.

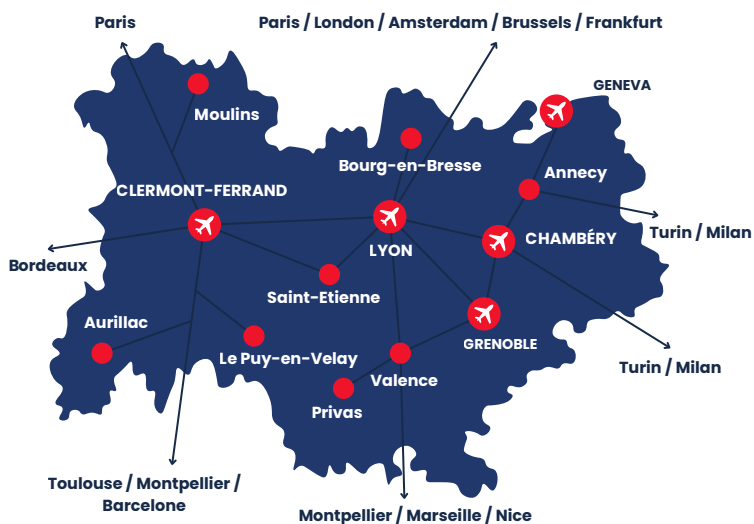
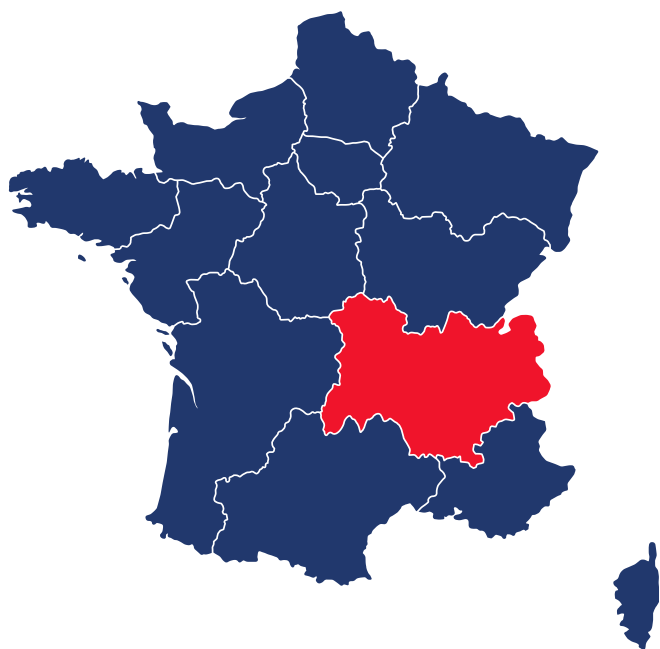
These exceptional products can be enjoyed directly at the producers’, at colourful markets, or in a wide variety of restaurants—from country bistros to starred tables and village inns. In 2026, **the region counts 105 Michelin-starred chefs, including 7 with three stars**, who elevate these local treasures, while mineral waters (Evian, Volvic, Badoit, etc.) and wines (Beaujolais, Côtes du Rhône, Savoie, etc.) reveal their full subtlety.

For a complete immersion, visitors can follow the **cheese, wine, or flavour routes**, such as truffle weekends, or explore the 12 “Vineyards & Discoveries” territories, where wineries, accommodations, and restaurants come together to offer an authentic experience.

Finally, the region lies at the heart of **the Vallée de la Gastronomie**, a 620-km gourmet route between Dijon and Marseille, showcasing food and wine experiences.

MAP AND ACCESS

AUVERGNE-RHÔNE-ALPES



EASILY ACCESSIBLE REGION

By train:

High-speed trains (**TGV**) provide direct access **from major cities in France and Europe:**

- Paris – Lyon : 2h00 (30 daily trains TGV)
- Marseille – Lyon : 1h40
- Brussels – Lyon : 3h45
- Geneva – Lyon : 1h45
- Barcelona – Lyon : 5h
- London – Lyon : 5h
- Milan – Lyon : 4h30

TGV from Paris to ski resorts during the winter season:

- *Moûtiers (The 3 Valleys)*
- *Bourg St Maurice*
- *Saint-Gervais*
- *Sallanches*

Regional express trains (**TER**) or **Regional Express Coaches** make it easier to reach areas not connected by TGV.

By car:

With more than 1,300km of motoways, Auvergne-Rhône-Alpes is one of the best served regions in France.

By plane:

- Lyon-Saint-Exupéry

More than 120 direct destinations and 41 airline companies

- Geneva

More than 120 direct destinations and 43 airline companies

- Clermont-Ferrand Auvergne

Daily connexions with Paris CDG

Two charter airports for winter season:

- Chambéry Savoie Mont Blanc
- Grenoble Alpes Isère

By coach :

- BlaBlaBus (SNCF coach subsidiary)

More than 400 destinations in 10 European countries, including France.

- Flixbus

More than 2,000 destinations in 28 European countries including 205 destinations in France.

2. EXPERIENCES LINKED TO WINE

Beaujolais



A region of hillside vineyard, Beaujolais captivates visitors with its generous and lively wines, its characterful landscape and its rolling hills and hilltop villages. It is an authentic and hospitable region which never fails to impress visitors. The local emblematic grape, the Gamay produces 12 appellations, among them 10 famous "crus": Morgon, Fleurie, Julié纳斯, Brouilly, Chiroubles...

Info: Beaujolais Tourisme

Contact: Vincent Guérin - v.guerin@beaujolais-tourisme.com



Châteaux en Beaujolais

The association brings together 10 of the most incredible châteaux in the region, also serving as wine estates. Discover the Château route, historical, architectural, and viticultural heritage of Beaujolais. Through the visits, you can unveil the secrets of the Beaujolais vineyard, experience unique moments, meet unforgettable people, learn to taste wine better, and participate in various wine tourism activities. Below is a small selection:

<https://chateauxenbeaujolais.fr/>

Château Bellevue

Located in Villié-Morgon, the vineyard of Château Bellevue spans 15 hectares. All grapes are vinified at the estate, each benefiting from an exceptional geographical position on the hillsides. The east wing of the château is dedicated to guest rooms, offering views of the park. The estate offers various wine tourism activities: tours, tastings...

Contact: contact@chateau-bellevue.fr

www.chateau-bellevue.fr



Château de Juliéнас

The estate boasts 40 hectares of vineyards in the Juliéнас, Fleurie, and Moulin-à-Vent appellations. Located around the château, the vines enjoy excellent exposure. François and his son Thierry (5th generation) manage the estate today. The Château de Juliéнас offers several Discovery Visits followed by tastings, not to mention guided tours of the vineyard aboard a 1964 VW van: the "Wine Tasting Truck"!

Contact: Anita Berger: tourisme@chateaudejulienas.com

www.chateaudejulienas.com

Château de la Chaize

The largest estate in Beaujolais and one of the most iconic in southern Burgundy, Château de la Chaize features a 108-meter-long wine cellar classified as a Historical Monument. The estate offers various tours and tastings.

Contact: Madisson Thibault: mthibault@chateaudelachaize.fr and visite@chateaudelachaize.fr

<https://www.chateaudelachaize.fr/fr>



Château de Corcelles

A 15th century château built on a medieval fortress, at the gates of the Beaujolais region. Visits are offered all year round, along with wine tastings and oenotourism activities. With its large château park and its old wine cellar, the château can host both individuals and groups.

Contact: contact@chateaudecorcelles.fr & receptions@chateaudecorcelles.fr

www.chateaudecorcelles.fr

Château des Ravatys

At the foot of Mont Brouilly, in the heart of Beaujolais, Château des Ravatys is a historic wine estate with a refined and privileged setting. The 36-hectare vineyard benefits from the perfect alchemy between all elements for optimal production of AOC Brouilly, Côte de Brouilly, and Beaujolais Blanc. The estate offers several wine-related activities such as vineyard walks, tastings...

Contact: Séverine Rizzo: contact@chateaudesravatys.com and contact@chateaudesravatys.com

www.chateaudesravatys.com



Domaine Large

Montmelas and its surroundings as playgrounds, with a bit of crus to travel a little. 8 hectares of sloping vineyards: Chardonnay & Gamay Noir. David, a native of Beaujolais, at the helm since 2012. Célia, a Catalan transfer in 2019. We offer many activities centered around wine tasting: visit to our family cellar and tasting, vineyard tour and tasting, introduction to wine tasting, blind tasting workshop. Our pop culture references influence the atmosphere of our estate and can even be found on our labels!

Contact: Célia Rostand: contact@davidlarge.fr

<https://www.davidlarge.fr>



Hameau Dubœuf in Romanèche-Thorins

A Georges Dubœuf creation, this park is dedicated to vine growing and to Beaujolais wines. With its relaxing atmosphere and opportunities to taste various wines, the park's approach appeals to both young and old. Visitors can enjoy a lively, interactive tour that recounts the amazing history behind vine growing and the production of wine and includes « Mon Beaujolais », a great immersive experience to know everything about the Beaujolais story. There are also gardens full of the lovely scents linked to vineyards, plus an immense wine store. Shop and restaurants on site.

Contact: Emily Charrion-Lanfranchi:

echarrion@hameauduvain.com et

message@hameaudubœuf.com

www.hameaudubœuf.com

Château de Pizay (the « oenothèque »)

A wine sensory course to discover the wines of the Château de Pizay that will put your senses to the test: smell, taste, sight and touch in 300m2 dedicated to our vineyard production from the vines to the glass. Have fun discovering oenology through 8 fun wine initiation workshops, unique in France. Discover the basics of wine- tasting with quizzes on colour, aroma, flavour, flavour interactions... Watch a video on the history and production of wine at Château de Pizay. You will then join the "Discovery/Tasting" area on the ground floor to put into practice all the knowledge acquired during this course.

Contact: oenothèque@vins-chateaupizay.fr

<https://www.vins-chateaupizay.com/>

[oenothèque/](https://www.vins-chateaupizay.com/oenothèque/)



2. EXPERIENCES LINKED TO WINE

Rhone Valley

Northern Rhone Valley



Côte-Rôtie, Saint-Joseph, Crozes-Hermitage, Cornas... 2,000 years ago, the Rhône valley gave birth to special vineyard whose grands crus rank among the finest wines in the world. It is a bountiful valley, blessed with diverse and beautiful scenery which makes it a prime wine tourism destination... The south of the valley offers more confidential vineyards where the vines grow close to the olive and chestnut trees, the lavender, the truffle... the perfect combination for wine, gastronomy and nature stays!

Info: Vallée du Rhône Nord

Contact: Florian Marcelin – coordination@valleedurhonenord.com



Caveau du Château – Guigal

Dedicated to the riches and history of the Rhône Valley, Caveau du Château is an unmissable visit for wine lovers – and it's just 30 minutes from Lyon. Created by Maison Guigal, this wine tourism venue presents a wide range of Rhône appellations. Several tasting formulas – each followed by a tour of the museum – introduce individual guests and corporate clients to the first-rate terroir and the expertise of the local winegrowers.

Contact: Marielle Grossetête:

gestion@lecaveauduchateau.com and

contact@lecaveauduchateau.com

www.lecaveauduchateau.com



Cave Yves Cuilleron

A family-run domain since 3 generations and a 59-hectares estate producing 6 local crus: Condrieu, Côte-Rôtie, Saint Joseph (red and white), Crozes-Hermitage, Cornas and Saint Péray. The winery proposes different guided visits and tastings.

Contact: cave@cuilleron.com

www.cuilleron.com

Domaine Christophe Pichon

The winery is a family affair! Christophe Pichon, after his father, acquired his first vines in 1991. Then, he has grown and expanded their vineyard. Today he has got 18 ha with Condrieu, Côte-Rôtie and Saint-Joseph and Cornas wines. The wine domain with its new cellar offers wine tasting and guided tour of the winery.

Contact: chripichon@wanadoo.fr

<http://www.domaine-pichon.fr/>



Domaine Corps de Loup

The Daubrée family bought this winery in 1991. They restored the buildings, plots and they replanted some vines. They now grow 3 hectares of Côte-Rôtie on 9 hectares distributed all around the property. The Domain owes its name to the last wolf of the region which was killed there. All year round, we organise guided tours and tastings at the estate, with a prior booking. The old stone buildings of the Domaine de Corps de Loup are set into a hillside, at the foot of the vineyard, facing the Rhône River. The winegrower will take you on a tour of the vines, winery and into the maturing cellar to finish with a tasting of the whole range of their wines.

Contact: Yvan Daubrée: info@corpsdeloup.com

<https://www.corpsdeloup.com>

Domaine Burgaud

Enjoy a full immersion in the heart of Côte-Rôtie in Ampuis! Discover our vineyard with a presentation of the estate, explore the barrel cellar, taste two single-parcel wines straight from the cask followed by our blend, then finish with a tasting of our current release, available for purchase.

Contact: Pierre Burgaud: pierre@domaine-burgaud.com

<https://domaine-burgaud.com>



M. Chapoutier

The Chapoutier name exists in the Rhône Valley since 1808. Since 1989, the M.Chapoutier wine house has employed biodynamic growing techniques to produce renowned wines of quality. The M.Chapoutier wine-tasting school offers various courses that teach a different approach to wine, helping participants to learn more about how wine is grown. The courses include, for example, an introduction to wine-tasting in the company of an expert sommelier before ending with a “bistronomique” dinner at the Chapoutier “table d’hôtes”.

Contact: Aurore Biegel: abiegel@chapoutier.com and seminaire@chapoutier.com
www.chapoutier.com



Cave de Tain l'Hermitage – Terres de Syrah

Located at the foot of the Hermitage Hill, at the heart of the historic Northern Côtes du Rhône vineyard, this cooperative winery covers some 1,000 hectares and produces and markets 5 crus and “vin de pays”. Guided tours of the winery are available in several languages (English and German) and are followed by a wine tasting session. Terres de Syrah is their wine tourism department which offers different activities, wine tastings, guided tours in the vines (by foot, Segway...) and the cellar, wine and chocolate pairing, etc. They also own the Villa Caroube, a venue for seminars and wine-related events, located in the heart of the Hermitage hill..

Contact: Bénédicte Bruley: manager@terresdesyrah.com
www.terresdesyrah.com

Maison Delas

Established for nearly 180 years in the Ardèche side of the Rhône Valley, Maison Delas Frères opened its new showcase in Tain l'Hermitage in 2019, dedicated to the vinification and ageing of its most prestigious wines. This site contributes to the Maison's international reputation for expertise, becoming a privileged setting for welcoming visitors and offering a unique wine tourism experience. Cellar tours, seminar room, private dining and, of course, wine tastings... are to be discovered in a resolutely modern architectural setting.

Contact: Célia Goudard: cgoudard@delas.com and contact@delas.com
www.delas.com



Cave Clairmont

In 1972, three families joined forces to create Clairmont, driven by their aspirations of sharing, fine craftsmanship and well-being. Today, eight families and fifteen winegrowers work the land from soil to bottle to offer the very best of 120 hectares in Crozes-Hermitage, Saint-Joseph and Collines Rhodaniennes. It is this desire to share that inspires us to welcome you and pass on the secrets behind our cuvées, through a multitude of wine tourism activities.

Contact: Coralie Bastide: contact@clairmont.fr and Michel Gallière: michel@clairmont.fr
www.clairmont.fr

Domaine Alain Voge

A family estate since 1905, Domaine Alain Voge, based in Cornas, produces the great classics of the region: Cornas, Saint-Joseph and Saint-Péray. The team welcomes visitors, sharing their passion and savoir-faire.

Contact: contact@alain-voge.com
<https://www.alain-voge.com/>

Domaine Rémy Nodin

Founded in the 12th century, the Domaine de la Beylesse is a solid and noble fortified farmhouse. Today, Rémy Nodin continues this centuries-old winemaking heritage, which is the oldest estate in Saint-Péray. After a tour of the cellar and explanations about the winemaking methods and the history of the estate, the tasting begins, featuring 4 different appellations from the Rhône Valley: Cornas, Saint-Péray, Crozes-Hermitage, and Saint-Joseph.

Contact: Rémy Nodin: remy@nodin.org, and tourisme@remy-nodin.fr
www.remy-nodin.fr

Maison des Vins et du Tourisme de Saint-Péray (Wine and tourism house)

Located in Saint-Péray city centre, this Wine and Tourism House is both the local tourist office as well as the place to discover the whole range of local wines, Cornas, Saint-Péray and Saint-Joseph. You can buy some wines, taste some of them as well. All year long they propose wine-related activities with tastings, tours, events...

Contact: Clémence Rigaud: crigaud@rhone-crussol.fr and tourisme@rhone-crussol.fr
<https://www.rhone-crussol-tourisme.com/fr/>

AN ORIGINAL WAY TO DISCOVER THE NORTHERN COTES DU RHONE: tourist trains!

The Vienne City Tram is the ideal way to admire the breathtaking landscapes of the vineyards: the Côte-Rôtie ride takes you along the Rhône before ascending the steep slopes. Throughout the journey, your guide will recount the history of this prestigious vineyard and the work of the winegrowers. And to round off this outing in style – after the theory, time to put it into practice with a tasting of local wines!

Contact: contact@vienne-condrieu.com
<http://www.vienne-tourisme.com>

The little tourist train in Hermitage vineyards: get on board in the train of the Hermitage Vineyard and discover the history of Tain l'Hermitage and Tournon, and the famous vineyard with a panoramic view on the Rhône river. Guided tour (3 languages) of 45 minutes.

Contact: Franck Tabuteau: contact@petit-train-des-vignes.com
www.petit-train-des-vignes.com

New for 2026: A Côtes du Rhône Brézème estate to discover: Domaine Lombard

This wine estate, a flagship of the highly exclusive Côtes du Rhône Brézème appellation, is located at the very beginning of the Drôme Valley, just south of Valence. It blends winemaking tradition with innovation. Discover its cellar and vineyard tours, tastings of exceptional wines, and its beautifully renovated cellar door for a truly immersive experience. Since October 2026, the estate has also offered accommodation and seminar rooms in a unique setting, at the heart of a tree-filled park. An ideal destination for wine tourism breaks combining authenticity, organic commitment and premium hospitality.

Contact: Nadine Chevalier: developpement@domaine-lombard.com
<https://www.domaine-lombard.com/>

2. EXPERIENCES LINKED TO WINE

Rhone Valley

Southern Ardeche / Drome Provençale



Bathed in the light of a Mediterranean climate, the Drôme Provençale and the Vineyards of Southern Ardèche stretch from the Rhône Valley to the Ardèche Gorges, via the Pre-Alps and the Cévennes. Their renowned vineyards — Grignan-les-Adhémar, the Southern Côtes du Rhône and the Vinsobres cru — produce characterful, approachable wines. Here, the vine shapes the landscape and goes hand in hand with a rich gastronomy: Nyons olive, black truffle and lavender, Montélimar nougat... Open all year round, the estates offer complete wine tourism experiences, combining tastings, outdoor activities and the discovery of local flavours.

Info: [Vignobles Sud Ardeche](#) and [Drôme Provençale](#)



Notre Dame de Cousignac

This wine estate, in the hands of the same family since 1780, offers visitors a range of wine tourism activities and tastings: tasting of the estate's organic wines, at the cellar door during opening hours or by appointment, to be combined with a tour of the cellars and the vineyard; an organic bistro-style meal on the terrace; and unusual outings, activities and tours, connected with the terroir and the estate's sporting, cultural and gastronomic partners.

Contact: Raphaël Pommier: contact@domainedecousignac.fr
<https://www.domainedecousignac.fr/>



Château les Amoureuses

Right at the heart of Bourg-Saint-Andéol, the team from the Château des Amoureuses will welcome you all year round in a brand-new space devoted to wine tasting and the sale of the estate's wines (PDO Côtes du Rhône and PGI Ardèche) and a range of local products. The shop at the Château les Amoureuses is a pleasant and bright, elegant place, with a selection of local products for sale, including olive oil and honey. There are also various activities and events organised throughout the year: wine pairing workshops, introductions to wine tasting, wine-tourism activities and so much more.

Contact: contact@lesamoureuses.wine
<https://www.lesamoureuses.wine/>

Néovinum

This 1,500 m2 wine-themed discovery centre takes visitors on an interactive tour which fuses virtual and real worlds. It has been completely refurbished on Spring 2024. This fun tour enables visitors to discover the world of wine experts (geologists, wine growers, sommeliers, chefs...) and to sample Ardèche wines.

Contact: Manon MEYCELLE: mmeycelles@vignerons-ardechois.com and info@neovinum.fr
www.neovinum.fr



Domaine du Mas d'Intras

The Mas d'Intras is a family-run 25-hectare estate producing organic wines. You can visit the cellar all year round to taste their PGI Ardèche wines. The winery proposes guided tour of the cellar, wine tasting and tours in the vineyards.

Contact: contact@masdintras.fr
www.masdintras.fr

Domaine de la Croix Blanche

On the southern part of the Ardèche River Gorges, the estate produces white, rosé and red Coteaux de l'Ardèche, Côtes du Rhône and Côtes du Rhône village. Owner Daniel Archambault grows his vines organically out of concern for the natural environment and sustainable development. The estate also offers an introduction to wine tastings served with local products.

Contact: contact@domainedelacroixblanche.fr
www.domainedelacroixblanche.com

L'Université du Vin in Suze-la-Rousse (Wine University)

A wine study centre based in the 12th c. château of Suze-la-Rousse with tasting rooms, library, laboratories, and vine garden. The Université offers a range of courses: tasting for beginners, wine growing and producing, and also provides professional training (specialist post-graduate diplomas, sommelier qualifications...). The University has also been proposing since January 2020 some workshops and tasting trainings in their new location in Lyon.

Contact: Lisa Vanon: lisa.vanon@universite-du-vin.com
www.universite-du-vin.com



Domaine de Montine

This family-run estate in Grignan in Drôme produces several appellations (Grignan-les-Adhémar, Vinsobres...) and has set up various wine-related activities: winery visits, tasting sessions with a platter of cured meats and cheese, picnic area... The estate also produces truffles and lavender and offers presentations about these products. There are walks in the truffle wood during the season, a truffle hunting day, a visit to the Richerenches truffle market., and, as for lavender, a variety of products derived from the plant are on sale in the estate's shop.

Contact: Rémi and Jean-Luc Monteillet: remi.domainedemontine@gmail.com and contact@domainedemontine.fr
www.domaine-de-montine.com



Domaine de Grangeneuve

At the gateway to the Drôme Provençale, the Grangeneuve Estate woned by the Bour family is cradled by the coolness of the north and sunshine from south. This location allows the winemaker to create seductive and balanced wines, reflecting the nuances of the northern Rhône on our Syrah. Throughout the year we welcome you to the domain for you to share in a friendly atmosphere the essence of our land. Among the wine tourism activities offered by the domain: introduction to wine tasting, educational walk in the vineyard, bicycle ride in the vineyards, gourmet moments, in the skin of a wine maker, wine and truffles tasting and pairing...

Contact: domaines.bour@wanadoo.fr
<https://domainesbour.com>

Unusual: wine tasting in caves in South Ardèche!

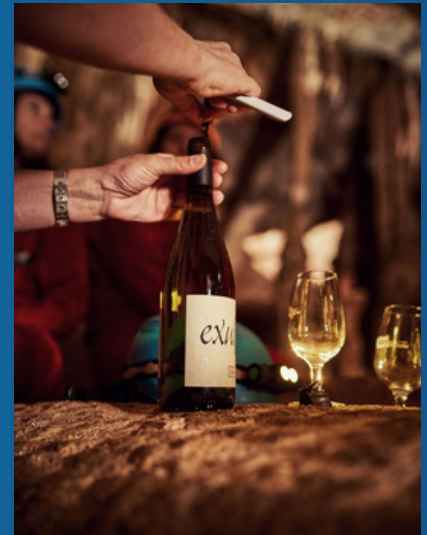
The Southern Ardèche region is renowned for its many caves and sinkholes, which can be visited all year round...

But did you know that they are also used to age wine, and that they provide an original and magnificent setting in which to taste it...

Grotte de Saint Marcel... journey through the centre of the terroir and "speleology"

Discovered in 1836, this cave conceals a vast network of underground galleries, cascading pools and strange rock formations... The Grotte de Saint-Marcel becomes a truly natural cellar door, where you can taste the wines of the village's winegrowers while exploring from within the very terroir from which the vines draw their strength and aromas. Also discover the terroir from an entirely new perspective, accompanied by a caving guide and a winegrower-oenologist. Marvel at the monumental galleries of the fossil river and enjoy our famous blind tasting, more than 100 metres underground...

Contact: Cynthia Dumortier: communication@grotte-ardeche.com et contact@grotte-ardeche.com
<http://www.grotte-ardeche.com/>



Neovinum in Aven d'Orgnac

At 50 meters underground you will find a selection of the most beautiful cuvées from Vignerons Ardéchois, including Côtes du Vivarais, aged in the most spectacular cellar in the Ardèche – the cave of Aven d'Orgnac. Your senses will be awakened by a guided descent of 220 steps – in partial darkness and absolute calm – to a tutored tasting of some spectacular wines. See, smell and taste... a unique opportunity to discover the secrets of Vignerons Ardéchois wines in an exclusive area within the cave, inaccessible to regular visitors. Continue the experience by discovering the fabulous geology of the cave of Aven d'Orgnac, finishing 121 meters underground with a sound and light show that brings to life the greatness of the site.

Contact: info@neovinum.fr and infos@orgnac.com
<http://www.neovinum.fr/neovinum-a-laven-dorgnac>

Underground Tasting at the Grotte de la Madeleine

In the heart of the rock formations, within a majestic and soothing atmosphere, you will experience the full aromatic range of our wines. 3 wines of 3 different colors, including one aged underground, paired with 3 surprising local products. A sensory tasting guided by an oenology specialist. The wine experience includes a guided and narrated tour of the Grotte de la Madeleine and the wine tasting with Jézabel.

Contact: grottemadeleine@wanadoo.fr
www.grottemadeleine.com

2. EXPERIENCES LINKED TO WINE

Savoie vineyard



Among lakes and mountains, the Savoie vineyard offer a changing face, which adapts to altitude, relief and microclimates, before finally giving way to an amazing mosaic of appellations (Roussette, Chignin, Mondeuse...) which make Savoie wines so charming and rich.

Info: Vignoble de Savoie Aix-les-Bains Riviera des Alpes and Coeur de Savoie & Chambéry.

Domaine Xavier Jacqueline

Xavier and Mathilde JACQUELINE, a father and daughter duo, who love the alpine "terroir", produce elegant and authentic Savoy wines in a century-old cellar in Aix-les-Bains. Their vines are located on the banks of Lake Bourget with a typical microclimate. They propose 2 charming B&B's rooms and wine tastings, cheese and wine pairing workshops...

Contact: xavierjacqueline@orange.fr
www.xavierjacqueline.com



Domaine Carrel & Senger

Winemakers since 1830 (and 2023 Winemaker of the Year in the Guide Hachette), our estate has been passed down through 6 generations in the commune of Jongieux, on the left bank of the Rhône. After a complete renovation of the winery and tasting room, the team welcomes you to share their passion through a full oenotourism experience and to offer you one of the most beautiful views of the Rhône and the historic Marestel hillside. A seminar room and guest rooms complement the offer.

Contact: Thomas Senger: tsenger@carreletsenger.com et contact@carreletsenger.com
<https://domainecarreletsenger.com/>

Caveau de Chautagne

An information centre and wine-tasting venue, featuring Savoie wines that are AOC-classified Chautagne "cru", with presentations about the production cycle that starts with the vine stock and goes through to the bottling process. Visitors follow a tour of the cellars (vats, bottling...) via displays on the region and the local growing areas, a sensory room and, of course, a shop.

Contact: caveau@caveau-chautagne.com

www.caveau-chautagne.com



Château de la Mar

A unique combination of a magnificently restored château producing an exceptional wine from one of the finest terroirs, Le Marestel. Tours and tastings for friends and family, accompanied by regional delicacies, or take part in a wine-themed escape game. Meeting rooms, five guest rooms and a spa complete the wine tourism offer.

Contact: Jérôme Tavernier: jtavernier@chateaudelamar.fr

<https://chateaudelamar.fr/>

Domaine des Granges Longes

Family estate for generations, Julia and Arnaud (brother and sister) have taken over the vineyard facing Mont Granier on the slopes of Abymes and Apremont. In addition to a guesthouse, they offer various wine tourism activities: vineyard and cellar tours with tastings, cheese and wine pairings, and a winemaker's picnic with local products.

Contact: Julia Cochet: domainedesgrangeslonges@gmail.com

<https://domainedesgrangeslonges.com/>

Domaine Dupraz

Winemakers since 1880 in Le Reposoir at Apremont, the Dupraz family crafts wines of the highest quality. Thanks to meticulous work in the vineyards throughout the year, low yields and grapes picked at optimal ripeness, the estate produces fruity wines, rich in fragrance and with subtle aromas: Apremont, Roussette, Mondeuse. Come and visit the cellar in the heart of the vineyard and explore the estate on foot. All our vines are grassed, making for pleasant walks. We will guide you, explaining the work of the vine and sharing the history of our terroir.

Contact: Jérémy Dupraz

domaine.dupraz@gmail.com

<https://www.domainedupraz.com/>

Maison Philippe Grisard

Located in the Cruet village, the Maison Philippe Grisard cellar offers you a wide range of wine to please your mouth. Discover each of them, from the traditional wine variety named "Mondeuse" to the typical one named "Altesse". Moreover, the land is situated at the Massif of Bauges Mountains and it lets us enjoy all the advantages of the territory. The wine vintage made from the Combe de Savoie territory vineyards are exquisite and they are making the pride and success of winemakers of the region. A warm and familiar welcome will be given to those who come to see the Maison Philippe Grisard cellar. Groups visit can also be organised.

Contact: vins@philippegrisard.com

www.maisonphilippegrisard.com

2. EXPERIENCES LINKED TO WINE

Vineyards well worth a visit



In the Auvergne-Rhône-Alpes region, away from the famous appellations, there are other, more low-profile vineyards. However, in their own way, they all contribute to the region's diversity and its rich wine producing heritage. For visitors, this can also be a chance to get off the "beaten track" and discover unspoilt areas and meet wine growers who are passionate about their work. Among these terroirs you will find **the volcanoes of Auvergne and the volcanic Loire** near the source of this great river, as well as **Saint-Pourçain, the vineyard of the Bourbonnais region**

Info: Côtes d'Auvergne, destination Volcans and Route des vins Forez Roannais en Loire volcanique

Domaine Miolanne in Neschers

Laure and Jean-Baptiste are the new owners of the Miolanne estate, situated at the bottom of the Parc des Volcans d'Auvergne. They produce organic red and rosé Côtes d'Auvergne (grape varieties: Pinot Noir and Gamay). Cellar open for tastings, different activities and temporary bar in summer.

Contact: domainemiolanne@gmail.com
www.domainemiolanne.com/



Cave Desprat Saint Verny

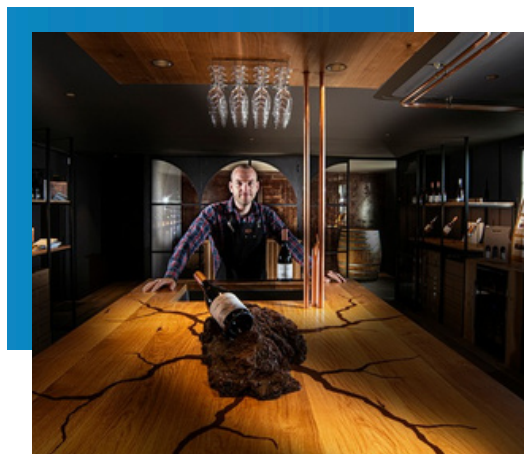
The cellar produces wine from 62 wine growers who brings their grapes to the cellar. They propose a guide tour of the cellar for individuals and groups. They also have a special space for children and a shop. They speak English and Spanish. They can organise tours and picnics/meals in the vineyard.

Contact: info@despratsaintverny.vin
<http://www.saint-verny.com/>

Heritage Volcanic

In the heart of Auvergne, at the foot of our 80 volcanoes, we sculpt our wines of fire with passion and authenticity. Our aim at Héritage Volcanic is to reveal the reflections of our volcanic terroir and to offer expressive, elegant wines. Located in Châteaugay, on the Pierre Goigoux estate, our cellar welcomes you for an original, immersive experience in the Auvergne vineyards.

Tastings of our wines with charcuterie and cheese boards, guided tours, wine-tasting classes with our cellar master, and electric scooter rides through the vineyard.
Contact: Etienne Rachez: etienne@heritagevolcanic.com
and contact@heritagevolcanic.com
<https://www.heritage-volcanic.com>



Domaine du Boudes Plaisir

A passionate winegrower, eager to raise the profile of the AOC Côtes d'Auvergne appellation, I am committed to crafting fruity, structured wines, typical of our volcanic terroir. For 20 years, over 6 hectares of vines, I have produced white (chardonnay), rosé (gamay-pinot) and various reds (gamay or pinot noir). Hand-harvested grapes, selective sorting of vines that are sometimes a century old — my craft is also my passion, and I invite you to discover it by visiting the vinification cellar and the place where I age some of my wines in barrel.

Contact: David Pellissier: dfpelissier@hotmail.com



Domaine des Béroles

A 15-hectare family estate farmed organically, Domaine des Béroles is jointly run by three young winegrowers of the Teissèdre family. Deeply attached to the heritage, history and gastronomy of their terroir, they invite visitors to explore the estate through five themed walks with tastings of their wines. The estate also grows Burgundy truffles, from August to December, enabling it to offer guests a truffle-hunting experience, followed by a tour and tasting.

Contact: domainedesberioles@gmail.com
<https://lesberioles.com/>

Clos de Breuilly

The Clos de Breuilly is located in the village of Cesset, in the Allier department, at the heart of the Saint-Pourçain appellation. Built in 1880 exclusively for winemaking, it comprises a fine manor house, a cellar and 10 hectares of vines. The wines of the Clos de Breuilly are certified organic. Most of our cuvées fall within the Saint-Pourçain appellation. Estate tours and wine tastings by appointment.

Contact: Ambroise Demonceaux:
ambroise@closdebreuilly.com
<https://closdebreuilly.com/>



Domaine des Palais

Wine tourism site that can accommodate up to 100 people. Tasting of organic labelled wines, Viognier, Gamay, Syrah, Gewurztraminer, Roussanne. Possibility to visit the estate and cellar on request, accompanied by local charcuterie.

Contact: yann.palais42@gmail.com
www.domainedespalais.fr/

Domaine Serol

Family estate, farmed biodynamically, on the eastern foothills of the Massif Central, close to the gorges de la Loire. Stéphane Sérol took over the estate from his father in 1996. With his wife, Carine, they selected the best potential terroirs of granite soils at high altitude (400 to 500 meters) and cleared the fields to replant vineyards. They organise wine tasting and guided tours of the cellar.

Contact: contact@domaine-serol.com
www.domaine-serol.com

2. EXPERIENCES LINKED TO WINE



In “bubbles” country

Cerdon from Bugey, Montagnieu, Clairette de Die or Seyssel ... The vineyards of the Auvergne-Rhône-Alpes region also produce high-quality sparkling wines with their own unique personality. Here are the main cellars in the area.

Info: [Clairette de Die](#) and [Bugey](#).

Cave Jaillance

Dedicated to the production of Clairette de Die, this co-operative winery brings together 220 wine growers and has established itself as the leading sparkling wine AOC, after Champagne. They offer 45-minute guided tours, available all year round, during which visitors can discover the secrets behind the production methods used to make Clairette. In their Bar à Bulles (Bubble Bar), the winery team also offer free tasting sessions featuring the range of Jaillance sparkling wines.

Contact: [Géraldine Derycke: g.derycke@jaillance.com](mailto:g.derycke@jaillance.com) and accueil@jaillance.com

www.jaillance.com

Cave Jean-Claude Raspail et Fils

Crémant, Clairette de Die and still wines in Chardonnay & Syrah Bio. Winegrowers for 4 generations, in organic agriculture. Visit our wineries and taste our wines. Come and see old presses and winemakers' tools. France Passion camper vans welcome.

Contact: contact@raspail.com

www.raspail.com

Cave Poulet & Fils

As a true winemaker, Emmanuel continues the ancestral expertise passed down from father to son for 4 generations. He will be delighted to welcome you and introduce you to the estate and his wine production: Clairette and Crémant de Die.

Contact: cave_alain_poulet@yahoo.fr

<https://www.poulet-et-fils.com/>

Caveau Bugiste

Located in Vongnes, this winery offers a wide range of products including some thirty wines (white, red, rosé and sparkling), as well as Marc de Bugey and Fine de Bugey. The winery has created a number of facilities for visitors: an HD film in 7 languages, a museum tracing the history of the wine-growing, barrel-making and stonemasonry trades, as well as exhibitions of works by local artists, and, of course, opportunities to sample Bugey wines on the premises.

Contact: contact@caveau-bugiste.fr

www.caveau-bugiste.fr

Cellier Lingot Martin

Maison Lingot-Martin, established in the heart of the Cerdon vineyards, was born in 1970 from the coming together of four families. The Lingot, Martin, Bolliet and Guillon families, attached to their terroir for generations, have brought out the very best of 35 hectares of the Cerdon vineyard. The estate produces a selection of sparkling rosé wines of the Bugey-Cerdon AOC, made using the "ancestral method". Cellar tours and wine tastings are available, and a shop selling local produce completes the visit.

Contact: lingot-martin.isa@orange.fr

www.lingot-martin.fr

3. WINE EXPERTS AND GUIDES

Viti Wine tours

Experience the Excellence of Wine Through Our Unique Experiences. Since 2014, we have invited you to delve into the heart of the French vineyards, hand in hand with a passionate expert. Discover the exceptional terroirs of Beaujolais, Burgundy and the Rhône Valley through private tours and exclusive tastings.

Contact: Priscila Musso: musso@vitiwinetours.com and vitiwinetours@gmail.com
<https://www.vitiwinetours.com>

Beaujolais Wine Experiences

Based in Lyon, the agency Beaujolais Wine Experiences reveals the Beaujolais and southern Burgundy from every angle. Founded by a passionate wine professional, it specialises in private, tailor-made tours conducted in both French and English. In line with your expectations and requirements, the agency carefully crafts your day so that it proves unique and memorable, both through its wine discoveries and tastings and through the human encounters with the passionate women and men who grow the vines.

Contact: Thomas Lejeune:
beaujolaiswineexperiences@gmail.com
<https://www.beaujolaiswineexperiences.com/>

Wine and ride

Explore the vineyards and villages of character by bike! Wine and Ride is a team of enthusiasts who will take you to meet the local craftsmen, winegrowers and producers of the area, starting from Condrieu. The trip can be done by classic or electric bike, or even with your own bike, for a day or half-day. All tours are fully customisable, according to your expectations and requirements!

Contact: Antoine Audet: wineandride-condrieu@hotmail.com
<https://wineandride.fr/>

Au rythme des vignes

Wine-tasting route creators and guides give you the chance to enjoy magic moments with talented, passionate winemakers. Just trust your guide and taste the Rhône Valley's most prestigious vintages. Every experience is customised. Head off the beaten tourist tracks to explore the Rhône Valley in groups of up to 8 people.

Contact: Arnaud Gayard:
contact@aurythmedesvignes.fr
www.aurythmedesvignes.fr

Insiders Experience

Insiders Experience offers bespoke private tours to discover Lyon and its vineyards from a different perspective. Between the Rhône Valley, Beaujolais and Southern Burgundy, each day becomes an immersion in the heart of the terroir and of the people who shape it.

Contact: Thomas Chabrières:
thomas@insidersexperience.com
<https://www.insidersexperience.com/>

Lyon Wine Tours / Lyon Oenotourisme

Explore wines and vineyards, gastronomy, heritage, picture-postcard landscapes around Lyon, on board vehicles driven by local professionals. Our itineraries are suitable for everyone, whether experts or simple wine lovers. This offers a chance to explore the Rhône-Alpes region in a fun way, in small groups (maximum of 8 people). If you would rather have a more intimate and exclusive experience, then our individual VIP itineraries are the perfect solution. The agency will arrange transportation throughout the Rhône Alpes region, with departure points from Lyon, Vienne, Annecy and Geneva..

Contact: contact@lyon-oenotourisme.fr
www.lyon-oenotourisme.fr

Haut les Grappes

At Haut les Grappes, you choose the program! For a full day or half-day, we discuss your discovery desires, and I will create a personalized program just for you: discover a vineyard, visit a cellar, participate in a tasting workshop, stroll through the vineyards while exploring the terroir and viticulture, or take a gyropode tour through the vines.

Romane is based in Tournon and knows the Hermitage and Saint-Joseph areas very well.

Contact: Romane Vallon:
hautlesgrappes@gmail.com
<https://www.hautlesgrappes.fr/>

Caroline Daeschler – Mots et Vins

Based in Jujurieux, Caroline is a sommelier who offers original oenology courses, tasting walks, workshops (wine and cheese, beer, cocktails with Cerdon...), and wine discoveries from Bugey or elsewhere, either at a winemaker's place or at home.

Contact: caroline@motsetvins.fr

4. LOCAL DMC'S

Rhône Trip Julie Tran contact@rhonetrip.com Hélène Chatelan reservation@rhonetrip.com www.rhonetrip.com	Based in Vienne, we offer tourist and wine-themed excursions in the Northern Rhône Valley and the Pilat Regional Natural Park. Our off-the-beaten-track tours are built around encounters with local producers and craftspeople, and a quest for authenticity through sharing and discovering a region that remains wild yet is immensely rich, in its people as much as in its natural, gastronomic, viticultural and cultural heritage. We offer you a "true" journey, combining the useful with the enjoyable and supporting the local economy. Our bespoke tours take place in a fully equipped, comfortable eight-seater Mercedes. We pick you up and drop you off at your place of residence in Lyon and within a 30-kilometre radius.	Rhone Valley Beaujolais Other vineyards
Tasty Lyon Virginie Jandet contact@tastylyon.com www.tastylyon.com	Tasty Lyon is a company of drivers-guides offering wine tours in several vineyards of the region (Beaujolais, Burgundy, Côte Rotie, Côte du Rhône), guided tours of Lyon and gourmet tours to discover local gastronomy as well as tastings and gourmet workshops. Following different paths on foot or with a minivan, guides and drivers will lead you to the discovery of the specificities of our region: nature, culture and the art of living all combined in a friendly atmosphere for a unique and successful touristic experience, dotted with delicious tastings. A wide choice of excursions, programmed or tailor-made, available in French, English or Italian, from 2 to 50 people.	Beaujolais Roannais Rhone Valley Other vineyards
Trip My France Laetitia Evaux laetitia@trip-my-france.com https://www.trip-my-france.com	TRIP MY FRANCE invites you into the world of personalised, tailor-made travel. Whether you are a solo traveller, a couple, a group, a travel agency, a coach operator, a tour operator, an association or a company, we take the time to fully understand your priorities and expectations. Our aim is to design a stay that truly reflects who you are. Our office is located in the heart of the Beaujolais wine region, near Lyon. This central position enables us to work efficiently throughout all the regions of France	Beaujolais Other vineyards 
Kanpai Tourisme Olivier Delalande kanpai.tours@gmail.com www.kanpai-tourisme.com	Kanpai Tourisme propose pour les individuels un circuit découverte du Beaujolais et des Pierres Dorées à la journée au départ de Lyon en minibus. Au programme, visite des villages typiques des Pierres Dorées et dégustations de vins chez des viticulteurs. D'autres séjours dans le vignoble des Côtes du Rhône sont proposés pour les groupes constitués. Prestations en plusieurs langues.	Beaujolais Rhone Valley Other vineyards
Vino Voyages Wine and events Anna Olin anna@vino-voyages.com https://vino-voyages.com/	Founded by Anna Ölin, a Swedish entrepreneur based in Annecy, France, for nearly twenty years, VinoVoyages is much more than a wine tour operator. We are a trusted local partner, designing journeys that combine the wines of Savoie, alpine landscapes and authentic human encounters – for the most discerning travellers and the agencies who accompany them.	Savoie wines

A-LYS France Laurent Pinon welcome@a-lys-france.com https://a-lys-france.com/	Agence de voyages proposant des excursions et tours privés dans la région, en individuel ou petits groupes. De 1 à plusieurs jours, elle personnalise selon vos besoins un programme sur mesure, ou vous propose des packages tout compris (transport, hébergement, restaurants et activités). Son expertise de la région lui permet de satisfaire toutes vos envies de découvertes. Excursions à la journée, programmes thématiques (wine tours, gastronomique, sportif, culturel...), programmes romantiques, City breaks, Golf tours...	Beaujolais Rhone valley Other vineyards
Destination Provence Agnès Vallon agnes@destination-provence.fr info@destination-provence.fr www.destination-provence.fr	Destination Provence, a travel agency based in Valence, is your trusted partner for organising weekends, short breaks and seminars in the South East of France for your groups of 6 people or more. Our "ready-to-go" breaks, organised with the utmost care and professionalism, will offer you experiences that are both unmissable and original.	Rhone Valley Other vineyards VALLÉE DE GASTRONOMIE FRANCE
Ideal Travel & Events by Fontana Marine Scasso idealtravel@fontana-tourisme.com www.idealtravellyon.com	Specializing in inbound tourism in Lyon and the Rhône-Alpes region, this agency creates both traditional and more unusual products (short breaks, day trips, activities...) for groups from France or other countries.	Beaujolais Rhone valley
My Travel Angel Anne-Claire Chevalier ac.chevalier@mytravelangel.com Fanny Lecaudey f.lecaudey@mytravelangel.com https://www.mytravelangel.fr/	The ambition of My Travel Angel is to reveal Lyon and the Rhône-Alpes Region in a whole new light. A high-end and unconventional receptive agency, My Travel Angel designs your stay around your passions, your wishes and your needs. Business or leisure travel, it will unearth and organise for you accommodation, private transfers, tastings, walks, restaurants, shows... Its services are entirely à la carte, and the agency arranges breaks or days built around a variety of themes: food and wine, culture, cinema, vintage shopping...	Beaujolais Rhone valley Other vineyards
1786.travel Michelle michelle@1786.travel www.1786.travel	Voyage 1786 is the online travel agency specialising in the Alps destination. Its unique products are designed for those wishing to enjoy a personalised experience and discover the region in depth, with family or friends. The Alps, with their characterful villages, breathtaking landscapes and delicious gastronomy, are just a click away!	Savoie wines

SPECIAL FOR JAPANESE VISITORS: Ecrins de France

Ecrins de France is a Franco-Japanese incoming travel company based in Lyon and specialised in customised travel for individuals and travelling groups. The company organises leisure or business trips in France.

Contact: Yukiko Natori: ynatori@ecrinsdefrance.com

www.ecrinsdefrance.com



5. TRANSPORT AND TRANSFERS COMPANIES

Here is a selection of transfers companies for FIT and small groups:

Charles Limousine / WTTE (Lyon)

Charles Limousines, a certified high-end private hire company, guarantees luxury and comfort for your journeys in Lyon and the Auvergne-Rhône-Alpes region. For many years, Charles Limousines has been serving private clients, professionals and VIPs alike. Its chauffeurs are trained to meet clients' expectations and fulfil their needs, and many of them speak English.

Contact: William Gabet: charleslimousines@gmail.com and william@wtte.fr
<https://charleslimousines.fr/> and <https://www.wtte.fr/>

Philibert Transport (Lyon)

Coach operator based in the Auvergne Rhône-Alpes region, with 500 coaches for all your professional trips and tourist outings. We also have a chauffeur-driven luxury car or van services and a team of specialists at your service. English, German, Spanish and Italian spoken.

Contact: commercial.transport@philibert.fr
www.philibert-transport.fr

VIP Limousine (Lyon)

VIP Limousine offers the vehicle of your choice, driven by a specialized chauffeur for a duration that is entirely adjustable according to your schedule. Whether for personal travel, business trips, incentives, or conferences...

Contact: Martial Laurendeau: martial.laurendeau@vip-limousine.fr and contact@vip-limousine.fr
<https://www.vip-limousine.fr/fr/>

Berthelet (Lyon)

They propose vehicles up to 7 people, minibuses for 12 to 16 people and larger coaches. Based in Lyon they can provide transfers and transport anywhere in the region.

Contact: servicecommercial@berthelet.fr
<https://m.berthelet.fr/>

For other contacts and useful addresses for transport (larger coaches), please have a look on the specific section on our website:

[List of transfer and transport companies](#)



6. FOCUS ON GASTRONOMY

Vallée de la Gastronomie

From Dijon to Marseille passing by Lyon, the Saone and the Rhone rivers carve a path through the terroirs creating a great diversity of landscapes with a succession of vineyards, orchards, and pastures.

For thousands of years, this corridor of influences has allowed products to circulate, ideas to be exchanged, and people to meet: craftsmen, restaurants, farmers, and winegrowers are taking over from traditions to ensure that they continue to extract the best from their terroirs.

A historical territory of abundance and excellence, La Vallée de la Gastronomie® combines a selection of multi-sensory offers, which, along with the terroirs, proposes an exceptional diversity of products, experiences, and know-how.

From North to South, from visiting the wine estates of Burgundy to tasting the authentic flavors of Calisson and discovering the secret of truffles, the visitor to La Vallée de la Gastronomie® is offered a wide range of encounters with the passionate men and women who cultivate, develop, and cook the treasures of French gastronomy.

Among the activities available, you will find a wide choice of food tours to discover Lyon, Dijon... through gourmet walks, cooking workshops and classes, as well as food and wine pairings.

Find all info and listing of experiences on our specific website:

[Vallee de la Gastronomie for TO's and travel agents](#)

LE VOYAGE GOURMAND THE GOURMET JOURNEY



VALLÉE DE LA
GASTRONOMIE
FRANCE

A destination for top quality restaurants

Auvergne Rhône-Alpes is France's second gastronomic region with **105 "starred" restaurants listed in the 2026 Michelin Guide.**

Download the listing of Michelin starred restaurants in Auvergne-Rhône-Alpes:

[List of Michelin starred restaurants 2026 in Auvergne-Rhone-Alpes](#)

Here are some reliable networks of high-quality restaurants which propose local food:

The Bouchons Lyonnais

These small restaurants which have helped to establish Lyon's culinary reputation right across the globe are an unmissable part of any visit to the city. They keep alive culinary traditions handed down over the centuries and have now become an integral part of Lyon's cultural heritage. Today we have 23 restaurants labelled Bouchons Lyonnais.

www.lesbouchonslyonnais.org

Toques Blanches Lyonnaises

The Association of Lyonnaise Toques Blanches was founded in 1936 by seven chefs from the Rhône-Alpes region with the aim of championing and promoting Lyonnaise and regional gastronomy. Today it brings together more than 140 chefs in Lyon and the surrounding region, and continues to showcase Lyonnaise culinary traditions, the quality of regional produce and the expertise of its chefs.

<http://www.toques-blanches-lyonnaises.com/>

Les Bistrots Beaujolais

Created in Lyon in the 1950s, the Bistrots Beaujolais concept is built upon values of warmth, quality and indulgence reminiscent of the bistros of bygone days. Nearly 300 establishments are selected to let you taste their love of the Beaujolais vineyard and its appellation wines — whether festive, full of character or truly exceptional.

www.beaujolais.com

Bistrots de Pays

A meeting place and social centre, but also a local business, the bistro represents a part of the identity and very soul of French villages. And, for tourists passing through a region, it is the perfect place to discover the typically French 'art de vivre' in a rural environment. The National Bistrots de Pays Federation created in 1993 now includes more than 125 accredited establishments throughout France, with more than 30% in the Auvergne Rhône-Alpes region (40 restaurants).

www.bistrotdepays.com

Toques d'Auvergne

This association gather around 40 chefs from the Auvergne area: Allier, Cantal, Haute-Loire and who are all cuisine and food passionate fans! They have been promoting since the beginning the short supply networks, high quality of the products, close partnership with local producers...

<http://www.toques-auvergne.fr/>

7. MAJOR WINE AND FOOD EVENTS AND FESTIVALS

Month	Place	Name	Description	Website
January	Lyon	SIRHA	International trade show for Hotel and Catering industries, only open to professionals (SIRHA: Salon International de la Restauration, de l'Hôtellerie et de l'Alimentation). Over 2000 exhibitors coming from 120 countries, 600 new products and world previews, 6000 chefs and the elite from restaurants across the world. SIRHA also features international competitions, including the famous Bocuse d'Or. The show takes place every two years, on odd-numbered years	http://www.sirha.com/
February	Southern Drome	Truffle Festival	Learn everything about truffles with dedicated market, truffle hunting, sensory and tasting experiences, truffle sale. Takes place always on the second Sunday of February	http://www.truffle-and-truffe.com/maisondelatruffe.htm
May	Condrieu	Wine and Rigotte cheese festival	Every year around May 1st, two PDO products are celebrated: the PDO Condrieu wine and PDO Rigotte de Condrieu cheese. Craftsmen, traders, fairs and local associations come together with wine growers and goat farmers to offer a day of entertainment in a party atmosphere.	http://www.rigottedecondrieu.fr/
October	Ardeche	Les Castagnades (Chestnut festival)	Festivals spread out in different villages and places to celebrate the chestnut, iconic local fruit of the area. Meet local producers, craftsmen and residents who make their living from the chestnut industry. The whole area is buzzing during the Castagnades – chestnut markets, walks, shows, meals, producers' stalls, entertainment...	www.castagnades.fr
November	Beaujolais	Les Sarmantelles Beaujolais Nouveau	Every year, tastings of Beaujolais Primeur are organised on the third Thursday of November, in the bars and restaurants of Lyon and the surrounding area. In Beaujeu, capital of the Beaujolais, the Sarmantelles are open to the general public: a real festival night, with singing and dancing. At midnight, the casks are tapped. Procession of Sarmantelles (flaming torches) through the streets of Beaujeu.	http://www.sarmantelles.com/fr/
December	Bresse	Les Glorieuses de Bresse (Bresse poultry festival)	Throughout the month of December, four towns in Bresse compete with each other during the "Quatre Glorieuses" – at the end of the competition, a jury votes for the best producer of fine poultry (chickens, capons, turkeys...)	www.glorieusesdebresse.com

8. USEFUL CONTACTS AND INFORMATION

• Accommodation in Lyon and in the vineyards

"List of accommodation in Lyon and in the main vineyards in Auvergne Rhône-Alpes" you can download on our website :

[List hotels Lyon and vineyards Oct 2026](#)

This brochure gathers the main hotels (3*, 4* and 5*) located in Lyon, the Beaujolais area, along the Rhone Valley, in Savoie vineyards and the other vineyards of the region.

• Useful contacts

- Auvergne Rhone-Alpes Tourisme

Isabelle FAURE – Wine and Food Tourism

E-mail: i.faure@auvergnerhonealpes-tourisme.com

Tel. +33 (0)6 08 85 72 39

- Contacts for Vignobles & Decouvertes destinations in the region :

<https://pro.auvergnerhonealpes-tourisme.com/label-vignobles-decouvertes/>

• Online library

<https://phototheque.auvergnerhonealpes-tourisme.com/>

• Website for tour operators and travel agents including:

- Useful contacts, info and section dedicated to wine and gastronomy
- Lis of DMC's
- List of main festivals and events
- Idea of stays and packages proposed by local DMC's
- Online library, etc.

www.inauvergnerhonealpes.com

