



**WHERE TO STAY IN STYLE
in Auvergne-Rhône-Alpes
IN 2026 ?**

**Rooms with a view
Cocoons for two
Designer addresses
plus further gems!**



ROOMS WITH A VIEW

Beside lakes, looking onto mountains, perhaps Michelin-starred... accommodation with panoramas and much more.

LAS CROZAS,
where cabins pop up
like mushrooms



Near Clermont-Ferrand, at Las Crozas, a dreamer of a craftsman has been building his own unique pods. His latest creation? Le Mousseron, a cocoon made out of wood, all curves, inspired by the Auvergne's forest floor. A fairytale place to stay!
(63) www.lascrozas.com

LA TOUR DE LA FOURNACHE
staying in a medieval tower



In Saint-Jean-de-Maurienne, this renovated medieval tower conceals three apartments combining historic character and authenticity. The place allows you to get a different perspective on mountain life, enjoying heritage and the Alpine heights.
(73) www.tourdelafournache.com

ORIGINES,
suites with views over volcanoes

At Le Broc, the Hôtel Origines provides a mix of design and refinement. Its five new *4 suites offer breathtaking views over to the Chaîne des Puys volcanoes. An exceptional place, proud home to Michelin-starred chef Adrien Descouls.
(63) <https://restaurant-origines.fr>



HÔTEL FORT SAINT-LAURENT :
A 4-star hotel dominating Lyon
from on high



Perched on the edge of La Croix-Rousse Hill, this historic fort has been transformed into a 4* hotel, part of the Handwritten Collection. With breathtaking views of Lyon, it's only a short way down to the historic centre.
(69) www.hotelfortsaintlaurent.com

NIGHTS JUST FOR TWO, NATURE, DESIGN AND LEGENDS TO THE FORE

Cocoons for two, in which each detail counts.

BOIS DE LUNA



In Cunlhat, the Dôme Cassiopée at Bois de Luna has been designed to enable guests to enjoy a special experience in complete privacy. Its glazed side allows you to observe the trees, and the stars at night. Spending a night in nature here, you still get all the creature comforts, with high-quality facilities.
(63) www.boisdeluna.fr

4 MI-HÔTELS
100 % digital



The region's Mi-Hôtels (in Lyon, Pérouges, Chambéry and Oyonnax) provide suites and apartments designed and decorated in upmarket style. Check-in is online, for guests to enjoy total freedom... and lovebirds don't need to worry about being disturbed! **www.mihotel.fr**

LE CLOS SYRAH

This new 4* hotel in Valence combines contemporary lines with the spirit of a country house. The 46 elegant rooms give either onto the pool or the garden. The refined decor and large wine cellar add to the pleasures of a stay here.
(26) <https://clos-syrah.fr/>

NOUVEL HÔTEL IN OYONNAX



The 3* Nouvel Hôtel et Appartements provides a refined getaway in the centre of Oyonnax town. It offers an unexpected experience, in a building where lighting, materials and colours all help create a warm, intimate atmosphere.
(01) www.hotel-oyonnax.fr

KYRIAD PRESTIGE 4*

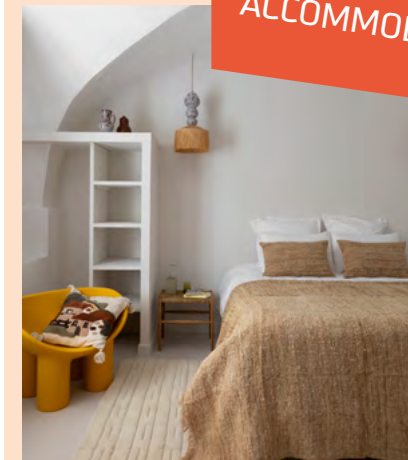
This 4* in the Rhône-side town of Pierrelatte will be one of the region's first low carbon hotels. Technological innovation and sustainability are key here, as well as comfort, with the use of local craftspeople and designer furniture. The place will have 32 rooms and 23 lodges, the latter appealing to the romantic.
(26) under construction at time of writing (due to open February 2026)

LA MAISON CHASSEL



This holiday rental gîte for two in a contemporary house in the Ardèche boasts terrace, garden and infinity pool with breathtaking views to Balazuc, a member of the group, Les Plus Beaux Villages de France.
(07) <https://maisonchassel.com>

ACCOMMODATION



HÔTEL PANTOUFLE

In Marsanne, the comfy rooms at the Hôtel Pantoufle blend wood, stone and natural fibres, the atmosphere well matching that of the pretty village. A perfect place for lounging, perhaps in slippers – pantoufles in French!
(26) www.pantoufle-hotels.fr



DESIGNER & DISTINCTIVE AMAZING & ICONIC

Pure lines, craft furniture, the finest materials...
Where the accommodation is an essential part of the story!

THE VAN GOGH ROOM, to sleep inside a painting!

In the village of Charroux, this room offers a faithful reproduction of Vincent Van Gogh's famed room in the southern French town of Arles. Totally immerse yourself in the artist's world, transporting yourself to another time. And meet the local man who created this incredible room with his daughter.
(03) www.allier-auvergne-tourisme.com



ASM APARTMENT BY GRAND MESS, to stay in an iconic stadium!

For rugby fans, the caretaker's old apartment in the iconic Michelin Stadium has been transformed to provide quite an experience – the opportunity to stay in the Philiponeau Stand, high above the pitch of Clermont's celebrated team. Whether on a match day or not, it's a winner for sports lovers!
(63) www.asm-rugby.com

NUIT DE LÉGENDE, for a fantastical getaway in the midst of vineyards

This extraordinary property in the Beaujolais area plunges you into a fantastical world, with a hobbit's house, a Viking lodge and immersive settings. For an original experience in the midst of vineyards.
(69) <https://nuitdelegende.fr>

LE CORBUSIER UNITÉ D'HABITATION, a modernist masterpiece!

In Firminy, immerse yourself in architect Le Corbusier's world by staying in one of his iconic units. Designed according to his Modulor, or human-scaled, system, it incarnates innovative 20th-century architecture and provides a unique experience in an exceptional site.
(42) www.airbnb.fr

LOFTURBAN, extraordinary loft apartments in Saint-Étienne

LOFTURBAN transforms each of its loft apartments into its own little world: a New York speakeasy; a Havana spa with jacuzzi and sauna; a 1950s Pop Art flat; or a Las Vegas Games hall. For an extraordinary experience on an original city break.
(42) www.loft-urban-42.com

IN SECRETO, discreet luxury in the Monts du Velay



In Dunières, In Secreto reinvents the concept of nature getaways with its 14 very private lodges, each with its own hot tub. Nestling in a wooded setting, the place also has a gastro-pub-style restaurant not to be missed.
(43) <https://insecreto.fr/hebergements>

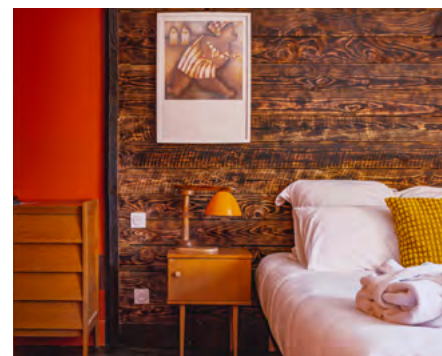


ACCOMMODATION

Loft Urban

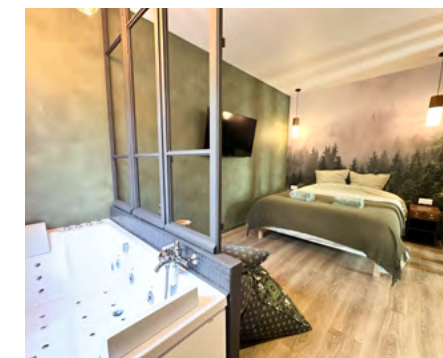
O'FIL DE SOI...E, tailor-made stays

In the historic town of Charlieu, the Labrosse family has created a hybrid home offering the possibility of B&B rooms, suites with whirlpool baths, or then the hiring of the whole place. Each hand-crafted element of decoration is unique... and for sale.
(42) <https://ofildesoie.com>

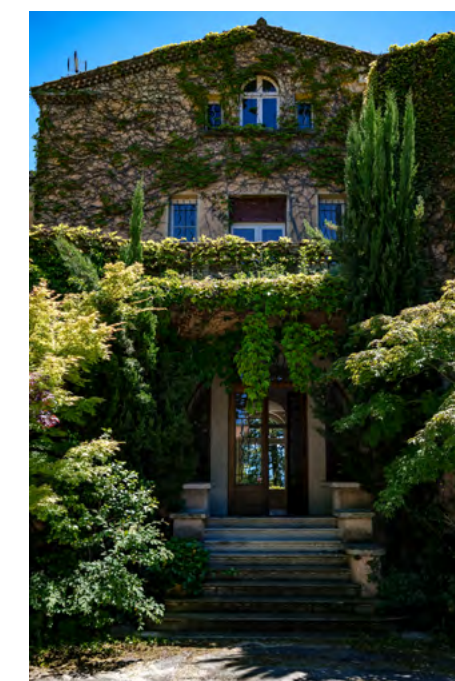


CRAFTHOME IN Saint-Étienne

These CraftHome furnished city rooms double as craftspeople's themed showrooms: a ceramicist's; a carpenter's; an upholsterer's; and a metalworker's. Each offers a comfortable 30m², a whirlpool bath and unique craft pieces that can be bought using the QR codes.
(42) <https://craft-home-design.com>



VILLA KARA, a 1930s villa turned boutique-hotel



In Romans-sur-Isère, this architect-built 1930s villa is being transformed into a 10-bedroom boutique-hotel combining comfort and family character. Due to open in April 2026.
(26) www.drome-cestmanature.com

RUSTIC & AUTHENTIC

CABINS, CHALETs, MOUNTAIN REFUGES, HOTELS... & RAW AUTHENTICITY

ACCOMMODATION

SLEEP IN THE MOULIN DE CRAMANS



In Leyssard, a former mill and outbuildings have been converted into characterful holiday rental gîtes. Beyond, wooden lodges, on stilts or perched above the ground, provide an extraordinary experience, for a unique getaway in the Bugey area. **(01) www.moulindecramans.fr**

MOULIN Au Clair de l'eau CROSSED BY A RIVER



In Bourg-Argental, this former mill has been converted into a gîte providing a soothing stay, notably with the lounge opening onto the river... **(42) www.pilat-tourisme.fr**

AN UNUSUAL REFUGE IN THE BUGÉY ON THE PLATEAU D'HAUTEVILLE



Climb into the Observatoire de Titi hut and open up its roof! Then, from bed, observe the stars, completely lost in nature. A magical, unforgettable night lies in store here! **(01) <https://refugeinsoliteenbugey.fr>**

LES HAVRES VERTS, for a magical break

In the county of Cantal, imaginative accommodation in the midst of nature is scattered around this property. The tree-huts, hobbit houses and a medieval tower are enchanting. **(15) www.leshavresverts.fr**

LES LODGES DE LA VIARHÔNA



At Virignin, the atypical options at this little Rhône-side port provide lovely views on river, mountains and the ViaRhôna cycle route. There are five cabanes-spa, each with its own hot tub, and five tent-lodges, all offering a relaxing stay, notably for nature-loving cyclists. **(01) www.leslodgesdelaviarhona.com**

O TIPI LODGE

Saint-Christo-en-Jarez
Eight wooden tepee-style lodges designed by local craftspeople offer extraordinary countryside accommodation. **(42) www.tipi-lodge.fr**

LES SUITES DE LA RESSOURCERIE

In the Pilat, the suites at the ReSourceRie provide a natural haven, plus direct access to a wellness area (for yoga, massages and workshops) for guests to enjoy a re-energizing break. **(42) <https://laressourcerie.fr>**

O'FORÊT, relaxation and remarkable Forez views

At Verrières-en-Forez, this gîte invites peace, with its unspoiled views and private outdoor hot tub. It's a great refuge at which to recharge your batteries. **(42) <https://gitesduofores.com>**

L'HÔTEL DES CÈDRES BLEUS

This local institution in Aurec-sur-Loire has reinvented itself. The hotel-restaurant can provide five elegant rooms, plus it has a new dining room, all set in gardens marked by majestic cedars. **(43) www.lescedresbleus.com**

LES PETITES CAHUTES

At Lafarre, this quite unique collection of places to stay at transports you into magical worlds, with a hobbit's house, a little house on the prairie, a Wild West wagon and more, set in a meadow beside a forest. **(43) www.lespetitescahutes.fr**

LA FEUILLE, CABINS ON STILTS

In Ségur-les-Villas, La Feuille is one of a couple of cabins on stilts beside a pond, with private hot tub and panoramic Cantal views. A private spot for a re-energizing break. **(15) <https://lagazelleperchee.com>**

LA MAISON GABRIELLE IN VALS LES BAINS

This Ardèche B&B set in a charming stone building boasts elegant rooms and the possibility of refined meals. **(07) www.maison-gabrielle-ardeche.fr**

PÉPITES LODGES & SPAS



In countryside near historic Montluçon, the elegant lodges here have charm, plus there's the attraction of a hot tub you can book. Enjoy your tailor-made stay. **(03) <https://pepites-lodges.com/>**



FOR A STAY IN A HERITAGE HOME, EVEN AN ICONIC ONE

Heritage châteaux, renovated fine old houses, places packed with history...

COUR DES LOGES IN LYON



This icon in Vieux Lyon has been rejuvenated, the splendid Renaissance structures given contemporary touches. A 5* hotel with 61 rooms, a spa and an indoor pool, the place wows visitors with its vaulted galleries and antiques. A Lyon marvel not to be missed! **(69)** www.radissonhotels.com

L'ORANGERIE DU CHÂTEAU DU BOURG

In Perreux, this fine 17th-century property provides five elegant rooms and a perfect place to recharge the batteries. **(42)** <https://orangeriechateaudubourg.fr>

LE CHÂTEAU DE FONTARIOL

In the county of Allier, the Château de Fontariol can provide you with an exceptional place to stay, along with the joy of outings in a classic car. Relish this unique experience, combining history and a lovely trip into the past! **(03)** <https://chateau-de-fontariol.com>

CHÂTEAU DE LA CHEYRELLE

In Dienne, this avant-garde castle was a cutting-edge early 20th-century architectural experiment. Its interiors, period furniture and listed gardens prove mesmerizing. Step back in time at this truly exceptional mountain manor. **(15)** <http://chateau-cheyrelle.com>

L'ORANGERIE In a smart 19th-century townhouse

In Annonay, the Suite Ernest combines refined interior decoration, privacy and charm, for a great place to stay in the Ardèche. **(07)** <https://stayncook.com/fr>

LES SUITES DE L'ÎLE BARBE



These three suites provide a truly unique hidden urban stay, in the midst of an historic abbey, on an island in the Saône, in a green haven in the city of Lyon. **(69)** <https://ilebarbe.com>

LA MAISON MAUBERT



Set in the town of Thiers's Vallée des Usines, looking down on the Creux de l'Enfer (a cutlery factory turned art centre), La Maison Maubert, created by Cécile and Yann, welcomes guests in the midst of a thriving cutlery workshop, that of Fontenille Pataud. This home beside the factory links the area's industrial heritage and traditions with modern refinement, making for a truly original stay. **(63)** www.fontenille-pataud.com



La Maison de l'Apothicaire

LE PAVILLON DES CAPITANS AMIDST THE VINES



In Julié纳斯, this iconic, lovingly renovated Beaujolais home boasts five elegant rooms, plus a garden giving directly onto vineyards. Enjoy an authentic time here. **(69)** <https://lepavillondescapitans.com>

LA VILLA BAGATELLE

At this hotel-museum, stay amidst classic early 20th-century pieces. Take your time examining them, enjoying interactive discoveries as well as the character-filled rooms. The intense mix of cultural riches and charm south of Lyon proves heady! **(69)** www.villabagatellelyon.com

LA MAISON DE L'APOTHICAIRE



In Crémieu, behind a 15th-century pharmacy's façade, discover an extraordinary gîte taking you back through time, with hidden passages and decors evoking cabinets of curiosity... plus there's a whirlpool bath. Enjoy a magical night at this truly unique place. **(38)** lamaisondelapothicaire-cremieu.com

ACCOMMODATION



Chez la Tante

UPLIFTING PLACES TO STAY IN OUR MOUNTAINS

HÔTEL LE ROCHER DU CERF

At Le Lioran, Le Rocher du Cerf has reopened after renovating and extending. It now boasts 55 rooms and suites at the foot of the pistes, as well as a new dining area that can be hired for private events. **(15) www.lerocherducerv.com**

LE MAYA HOTEL Japanese design in the heart of Courchevel



The first Maya Collection hotel created in the Alps, at Courchevel 1850, the Japanese design has been devised by Sylvestre Murigneux to provide a unique, refined experience for those staying in its 14 rooms. **(73) <https://maya-hotel.fr>**

CHALET ESCAPADE

In Saint-Martin-de-Belleville, this luxurious chalet provides a generous 300m² across four levels, with soaring, light-filled lounge, suites and a dormitory, wellness and sauna areas, a private cinema and a bar and games area. **(73) www.chaletescapade.com**

CHEZ LA TANTE MOUNTAIN REFUGE



In Saint-Gervais, this chalet-cum-refuge perched at an altitude of 1,850m can be accessed by cable car or on skis. It boasts 21 rooms, a kitchen with wood-fired oven, a spa, a pool and a bowling alley. A really startling, exclusive high-altitude hide-away. **(74) www.refugechezlatante.com**

CHALET FLACHAIRE

In Abondance, this chalet offers a very private mountain retreat, with just two 45m² suites with balconies looking up to the peaks, and a gastronomic restaurant with just four tables. Enjoy our mountain art de vivre a little differently here. **(74) www.chaletflachaire.fr**

LE CHALET VALORA Rebirth of an iconic address



At Le Grand-Bornand, the former La Joyère Hotel has transformed into the Chalet Valora, with 21 apartments blending vintage spirit with contemporary comforts. **(74) chalet-valora.com**

LE BIVOUAC AT L'ORIEL DU SÉNÉPY

At Les Signaroux, along with three holiday rental gîtes, you can also opt to sleep under starry skies in a canopy bed with stunning views, enjoying a rare experience in the great outdoors. **(38) www.gites-oriel-senepy.fr**

OUTSIZED PLACES FOR THE WHOLE GANG TO ENJOY GATHERINGS

ACCOMMODATION

L'AVANCÉE

In the heart of the Sancy Range, L'Avancée is a stunning contemporary architect-designed home covering 300m², providing panoramic views, an outdoor spa and a home cinema. With its five rooms and high-spec kitchen, it's great for a gathering of all the gang. **(63) <https://maison-lavancee.fr>**



DOMAINE DE L'ARBRE NOUVEAU



In southern Ardèche, a traditional farm has been transformed by its owners into classic holiday rental gîtes ideal for groups or families. Perched on high in a panoramic, rustic spot, this corner of paradise is set above a forest of chestnut trees and surrounded by a donkey farm. **(07) www.arbrenouveau.fr**

GÎTE LA PETITE CHAVANNE

In Champdieu, this fine stone building turned rental gîte (rated 4 épis, or ears of corn) has charm as well as generous space to share as a family or as a group. Gather here to enjoy convivial times in the midst of the beautiful Loire countryside. **(42) www.gites-de-france-loire.com**

LA MAISON BERTHELOT

In Chamalières, this smart 19th-century townhouse has been restored by an architect, providing five rooms and suites, for a maximum capacity of 12 people. The interior decorations are refined, the modern facilities on offer high-quality. It's a great place to share a stay. **(63) <https://berthelotmaison.fr>**

LE PARADOR VERT NATURE

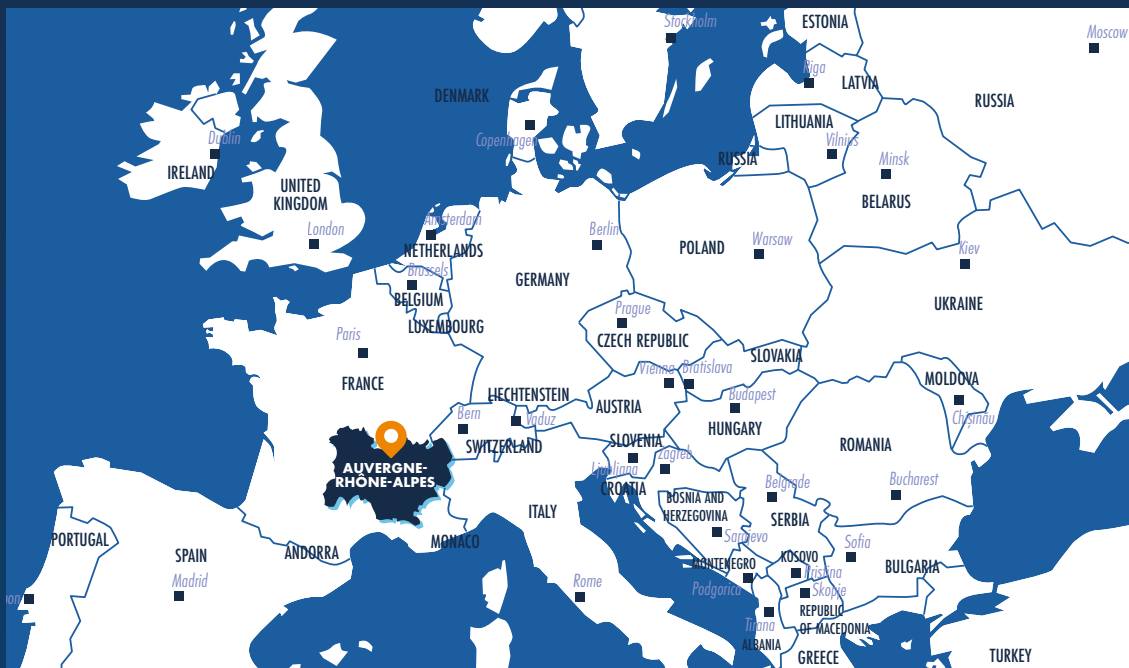


This traditional farm and its barn have been transformed into two 5-star holiday rental gîtes in Saint-Victor-la-Rivière. Plus, a large converted agricultural barn can cater for up to 60 people, for unforgettable events. **(63) www.leparadorvert.fr**





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AIRFRANCE



**BANQUE des
TERRITOIRES**



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