

LAC



Annecy

The word 'Annecy' is rendered in a large, light blue, serif font. The letter 'A' is stylized with a snowflake icon on its left side. The letters 'n', 'e', and 'c' are filled with a gradient of light blue, green, and brown, suggesting a landscape. The letter 'y' is filled with a light blue gradient and has a circular logo on its right side. The logo is a circular emblem with the text 'Annecy' at the top, 'Le Lac & les montagnes' at the bottom, and a central graphic of a leaf and a mountain range. Below the text are three horizontal wavy lines in a light brown color.

Press kit

Autumn - winter
2023/2024

This winter, head for Lake Annecy

With its lake surrounded by snowy peaks, the Grand Annecy region has become a tourism hotspot in the off-peak season. Alternative ways to explore this colourful destination are through its culinary specialities, sports activities, shopping possibilities and slow-living solutions.

Be it snowshoeing with drinks at sunset, cross-country skiing at a key remembrance site, a guided tour of one of the villages that have shaped our region, dinner at a Michelin-starred restaurant or a shopping spree at Nouvelles Galeries, an enriching escape awaits visitors to Lake Annecy eager to explore the destination's many facets.

To be enjoyed to your heart's content.

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New Accommodation

A NEW EXPERIENCE, THE BOUTIQUE HOTEL L'Auberge du Lyonnais

Annecey



Located right in the heart of Annecey's historic centre, the Auberge du Lyonnais **has come back to life as a 4-star hotel with a luxuriously intimate atmosphere.**

The stunning views over the river Thiou and the rooftops of the old town, the beauty and finesse of raw materials like wood, stone and even concrete blending into the vegetation, are all designed to make you feel good...

After giving the restaurant a new lease of life in 2022 and distinguishing themselves this year with a new 'maître restaurateur' title, Camille and Charles have continued the improvement works in 2023 to offer us 12 rooms ranging from 11 to 14 m² and a 55 m² suite with a 16 m² balcony overlooking the Thiou, the castle and the mountains.



Prices start at €117/night, including breakfast

www.auberge-du-lyonnais.com

9 rue de la République

A GREEN KEY - CERTIFIED FURNISHED HOLIDAY RENTAL La Villa Sérandite

Annecey

This quaintly charming town house, located in the old town of Annecey not far from the castle, has embraced **a sustainable, responsible approach to tourism**, and has thus been awarded Green Key certification, the leading international ecolabel for holiday accommodation.

Why Sérandite? Did you know that Sérandite is a mineral, discovered in Guinea and named after Jules Serand?

La Villa Sérandite can cater for 2 to 10 guests, welcoming families, friends or professional

teams in its 2 furnished apartments, 'Maison Nemours' and 'Villa Sérandite', which are rated 3- and 4-star respectively.



These are the only Green Key-certified furnished holiday rentals in Greater Annecey.

www.laclefverte.org and www.greenkey.global

From €550/night

www.maison-de-famille.net

2 place du Château

Chefs' Restaurants

1ST DISABILITY-FRIENDLY RESTAURANT IN ANNECY, L'ATOUT CŒUR

Annecey



Marie-Bénédicte and Xavier Tessier, in their concern for their disabled son, founded the charity Atout Cœur for families dealing with the question of the employability of people with learning disabilities.

This charity led to Annecey's first restaurant designed to welcome workers with disabilities. The aim is to change perceptions of disability by offering **an identical service to a traditional restaurant, while adapting the working conditions.**

The restaurant seeks to encourage the social and professional integration of people with disabilities by employing them as front-of-house and back-of-house staff. The restaurant menu is short, giving pride of place to seasonal produce, most of which is locally sourced. The dishes change weekly.



For their thematic evening events, this unique local initiative is supported by Pierre Gay, a recognised Best Craftsman of France, and Stéphane and Magali Dattrino from the restaurant L'Esquisse in Annecey.

Set menu costs €21 (starter & main course or main course & dessert) or €26 (for three courses) - Main course only: €16.50.

Open Mondays to Fridays from 9am to 6pm

www.restaurantlatoutcoeur.com

41 rue Sommeiller

A NEW FOOD & DRINKS CONCEPT WITH LA GALERIE FILATERIE

Annecey

Under the arches on the edge of the old town, a new 350 m² food court has opened. This facility is shared by several fast food outlets, definitely a first in Annecey!

Choose from the 5 eateries: one serving **burgers, another cuisine from around the world and a third Italian fare, as well as a coffee shop and a dessert stand.** La Galerie Filaterie is a venue with an industrial atmosphere where people can meet up and chat. It accommodates around a hundred people indoors and another fifty outside.



This is where you'll find Annecey's leading stage for stand-up comedy but also for lively afterwork sessions with guest DJs! Metal beams and exposed pipes make up the décor, while the lobby is decorated with graffiti and upcycled furniture. In short, an utterly unique place you won't find anywhere else!

Open 7 days a week from 9am to 1am

lafilaterie.fr

16 rue Filaterie



A LIVELY NEW VENUE FOR TOGETHERNESS AND GOOD TIMES BISTRO SAUVAGE

Annecey



In Annecey's Romaines neighbourhood, not far from the town centre, you'll find a quirky local pub on the ground floor of a town house with a cosy outdoor seating area surrounded by climber and creeper plants.

Aurore, formerly a senior manager in natural cosmetics, and Olivier, a chef who graduated from the Paris Ferrandi school in 2014, **celebrate shared mealtimes**. Their dishes are lovingly prepared using the finest, hand-picked ingredients. The restaurant upholds the principles of **slow food: sustainable cooking with a short menu, using locally sourced, fresh and seasonal produce**.

It seeks to be a welcoming venue for people to share quality time together, and puts on events at intervals

through the year. In the morning, enjoy their pick-me-ups in a cup, served with sweet treats.

At lunch time, the fixed-price set menu is short, made with local, vibrant produce. In the evening, indulge in their signature 'plartages' sharing platters. All washed down with biodynamic wine, local beer and aromatic cocktails.



Open Tuesdays to Fridays from 10am to 2pm (from 11am on Saturdays) and from 6.30pm to 11.30pm.

www.bistrosauvage.com

9 avenue des îles

RAVIGOTE, ECOTABLE - CERTIFIED

Annecey



This bistro restaurant in the heart of the old town has just been awarded 2 rosettes by 'Ecotable' the very first official sustainable catering quality label that recognises restaurants engaging with ecology.

Hence, Ravigote has joined the 3-star Clos des Sens and Galopin, both Ecotable restaurants that place heavy emphasis on waste sorting and recycling in order to keep catering waste to a minimum.

The idea behind Ravigote is to bring new life to the quayside with a menu of popular dishes like tête de veau (calf's head) and pâté en croûte (pork pie). Fresh, seasonal ingredients delivered daily.



Open Mon, Tue, Thu, Fri & Sat lunchtime and evening.

<https://ravigote-annecey.fr>

27 Rue Jean - Jacques Rousseau

New Restaurants

REOPENING OF THE ABÎME

Gruffy



Nestling in the Bauges mountains, the Pont de l'Abîme inn & restaurant, which had been closed since 2014, has been taken over by 31-year-old chef Maxime.

Maxime grew up in this region, bathing on the banks of the River Chéran and indulging in ice creams with his granddad on the other side of the bridge as a child. So he could think of no better place to set himself up and share his local and creative cuisine, in a welcoming and friendly atmosphere.

His idea **is to serve seasonal fare using the fresh ingredients that he can get daily from his local producers and market gardeners.**



3-course set menu (starter, main and dessert) on weekdays, €24 and 4-course set menu served evenings and weekends, €45.

For those who want to stay longer, the inn has 4 guest rooms offering bed & breakfast, that can sleep 2 to 4 people. Prices start at €85/night.

Open from Wednesday evening to Sunday lunchtime, 12pm-1.30pm and 7pm-8.30pm

www.auberge-abime.com

991 route du Pont de l'Abîme

ÉBO - A NEW CONCEPT ON THE BANKS OF LAKE ANNECY

Annecey-le-Vieux



Located on the banks of Lake Annecy, a stone's throw from Annecy-le-Vieux, this outdoor restaurant opened in May.

Ébo ('fire of joy' in local Savoyard dialect), embodies the desire for mealtimes to be all about sharing once again,

by shaking up established protocols: **no plate service but sustainable, crowd-pleasing dishes for sharing, prepared from local, seasonal produce over a wood fire.**



A wide choice of meats as well as fish or vegetables, cooked over a fire pit. The 360-degree bar around a tree is open from 5pm to midnight, serving bespoke cocktails, perfect for socialising after work!

Daily special for €19, set menu of starter and main or main and dessert for €25, or starter, main and dessert for €29, served Mondays to Fridays only. A-la-carte dishes every evening and at weekends.

Open daily from 12pm to 2.30pm and from 7pm to 9.30pm

<https://ebo-annecy.fr>

19 avenue du Petit Port



RESTAURANT LE BOURGEON A ÉCLOS

Alby-sur-Chéran

Halfway between Annecy and Aix-les-Bains, located in a mediaeval village centre, this old village restaurant has been renovated by Adrien Lavorel and Enzo Duchesne. The two friends met in 2011 when they were both studying at Lycée Hôtelier Savoie Léman in Thonon-les-Bains. Adrien specialised in wine stewardship, while Enzo went on to become a chef. After respective experiences working in different, well-known restaurants in France and abroad, they met up again with the shared ambition of opening their own restaurant.



A NEIGHBOURHOOD RESTAURANT FEEL FOR GAMIN

Annecy

Gamin serves **wholesome, home-cooked cuisine from around the world**, using fresh, seasonal ingredients, mostly locally sourced, at affordable prices.

At lunchtime, choose from a selection of 'gamineries' (sharing platters) or the week's daily special. In the evening, there is a wider choice of 'gamineries' on offer (such as the Labneh with Zaatar (a Lebanese speciality), served with brick pastry parcels, fennel and celery.



Follow that up with a dish like confit lamb shoulder with baby potatoes and gravy, to be enjoyed on your own or shared! There is a list of sixty or so wines to choose from, plus a selection of craft beer. Not forgetting the hearty buffet every Saturday where you can help yourself (serving different cheeses, pastries, scrambled egg, savoury loaves and sweet cakes, mixed salads, dips and hot and cold drinks).

Open Tuesdays to Fridays from 12pm to 1.30pm and from 7pm to 9.30pm - Saturdays for brunch from 11am to 3pm and for dinner from 7pm to 9.30pm

15 avenue de Cran

Le Bourgeon bloomed back in their home region. Enzo, a committed and creative young chef, crafts **flavoursome dishes using natural, fresh, seasonal produce that is locally sourced**. Adrien, elected **best wine waiter in 2021** by Le Chef magazine, is always on the look-out for original, eclectic wines, showcasing his home region with a selection that gives pride of place to Alpine wines.

The restaurant interiors highlight the site's original features while instilling a modern and contemporary feel.

The decoration is inspired by nature, like in the restaurant where four tables stand together at the centre of the room in a clover-leaf layout, or the reception area where a modern ceiling light features three shapes that suggest birds perched on a branch.



28 place settings - Set lunch menu from €20 - À la carte menu from €35 - Taster menu costs €70

Open Tuesday evenings to Saturdays from 12pm to 1.30pm and from 7.30pm to 9pm

www.restaurantlebourgeon.com

8 place du Trophée

The latest from our chefs Come this way...!

BENOÎT VIDAL TAKES OVER AT the Auberge-Sur-Les-Bois Annecy-le-Vieux



Benoît Vidal is the latest to join Annecy's list of 7 Michelin-starred chefs after **taking over from Daniel Barratier at the Auberge sur les Bois in Annecy-le-Vieux**. The chef from Catalonia was previously head of the Maison Benoît Vidal in Val d'Isère with two Michelin stars. Opening this November.

www.laubergesurlesbois.fr

L'AUBERGE DU PÈRE BISE is celebrating its 30th anniversary! Talloires-Montmin

To celebrate its 120th anniversary, the hotel is organising a special break for two guests: one night in a double room with breakfast, a festive welcome and souvenir, plus a meal at the 1903 (3-course menu with drinks included).

From €935

www.perebise.com

303 route du Port



CHANGE OF MANAGEMENT AT CLOS DES SENS, Thomas Lorival & Franck Derouet Annecy-le-Vieux



This year, Laurent and Martine Petit have handed over Clos des Sens to their two co-directors, Thomas Lorival and Franck Derouet

Franck, Executive Chef of Le Clos since 2011, and Thomas, Chef Sommelier - floor manager. 2022 was a double anniversary year: Clos des Sens turned 30, and Laurent celebrated 40 years in the profession.

Laurent and Martine decided this landmark year was the right time **to hand over their establishment to their**

two most loyal and legitimate staff members, a decision that made complete sense.

Having put all their hearts and energy into their creation, they wanted it to continue flourishing in good hands, those of Franck Derouet and Thomas Lorival. Back in the summer of 2021, so a year and a half before handing over, Franck and Thomas were appointed co-directors, setting the Clos des Sens on a new path.

Open Tue & Thu evening / Wed, Fri & Sat lunchtime and evening

www.closdessens.com

13 rue Jean Mermoz



A NEW STAR SHINES ABOVE LAKE ANNECY Auberge de Montmin Talloires-Montmin



In the summer of 2019, Florian Favario and his wife Sandrine Deley established their restaurant overlooking Lake Anney, on Col de la Forclaz. Last March, the chef was awarded a 2nd Michelin star for his local, generous cuisine.

A wholly worthy sign of recognition for Florian Favario, who worked at Clos des Sens, trained under Thierry Marx and won his first star in 2020, **only five months after opening their 'house of cuisine'.**

Open Thursday to Sunday from 12.30pm and from 7.30pm.

<https://aubergedemontmin.com/fr>

Col de la Forclaz - 1983 route de Talloires-Montmin

RACINES, THE RESTAURANT that won a 'Bib Gourmand' award

Annecey



Located on Place des Cordeliers, on the banks of the Thiou, Racines has been distinguished by a Bib Gourmand, awarded by the Michelin Guide last February. The concept behind this accolade is simple: **diners can enjoy a 3-course meal there for around €40.** The restaurant has been recognised for its **generous dishes at affordable prices.**

Eva & John showcase the best of Haute-Savoie through sustainable fare, using fresh, seasonal ingredients that are locally sourced.

Open Tue, Wed & Sun lunchtime; Thu to Sat lunchtime & evening.

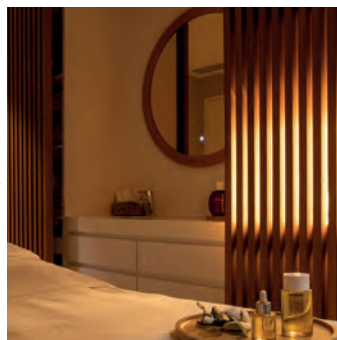
<https://racines-annecey.fr>

8 passage des Bains

New wellness facilities...

CLARINS is opening its 8th boutique Annecey

After the Marais district in 2021, Clarins is opening its second eco-friendly outlet inside the Nouvelles Galeries department store on the banks of Lake Anney, just 30 minutes away from the Clarins estate. This original and responsible boutique has a dazzling yet understated décor, with an intimate and natural atmosphere that immerses the senses in the Clarins universe.



Responsible beauty, the icing on the cake Sustainable development initiatives are part and parcel of this new boutique, even by its very design. Each material has been meticulously chosen to respect people and the planet. Everything is recyclable, and the use of water and energy is optimised.

Comprising two treatment booths and a 'Skin Workshop' concealed behind a wall of plants, the boutique demonstrates the importance of applying 'hand pressure' in just the right way, the Clarins signature technique.

Try a 30-minute treatment from a choice of 7 (€40). The new 'Precious' parlour offers treatments lasting from 5 to 15 minutes, a chance to try the new premium range launched last April.



Open daily 10am to 7pm, and 8pm on Saturdays.
Nouvelles Galeries - 25 avenue du Parmelan

Activities to do in Winter

What's new? indoor

DREAM AWAY

a new virtual reality concept

Epagny Metz-Tessy



A new virtual reality centre has just opened its doors.

With this innovating concept you **no longer have to be wired up for the experience, which means you have total freedom of movement during the session.**

Experiences, entertainment and culture waiting to be discovered...

Mathieu welcomes up to 16 people at a time, as well as groups of up to 80 participants.

From €10/person - Sessions of 10 minutes to 1 hour
500 avenue du Centre - 74330 Epagny Metz-Tessy



What's new? outdoor

DRINKS AT THE TOP ... of Semnoz!

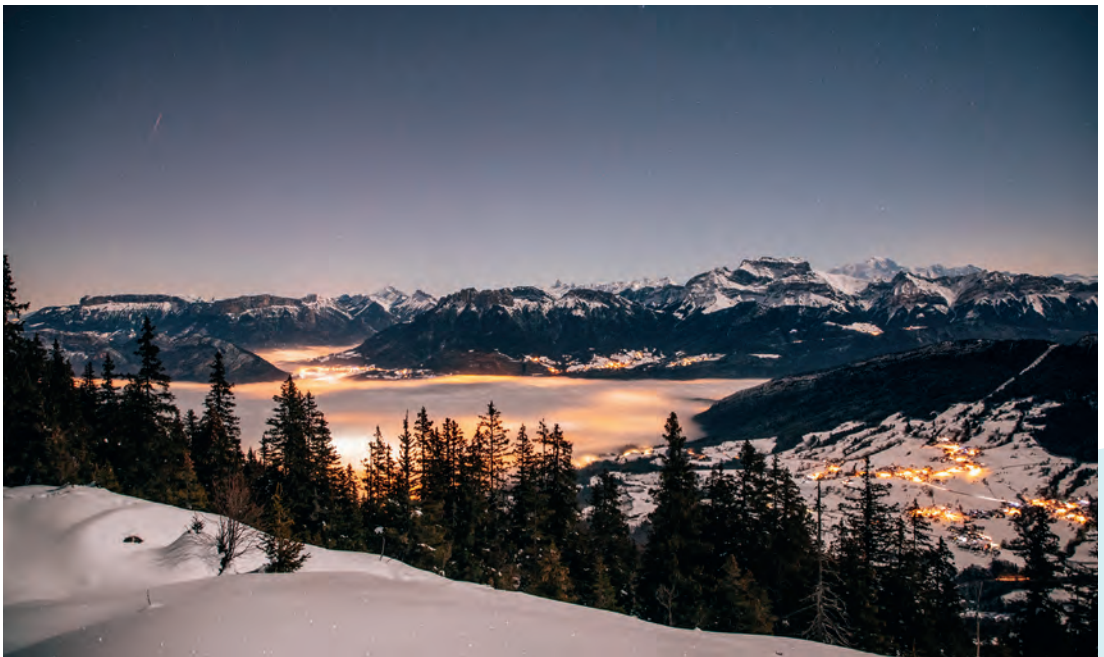
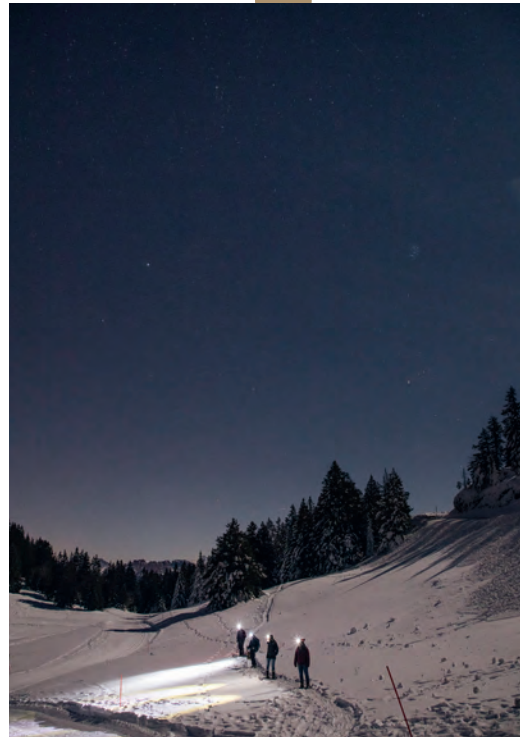
Armed with snowshoes, Lauris from the Annecy Guides Bureau takes beginners and experts off the beaten track, to explore the forests and mountain pastures of Semnoz, 1,700 metres above sea level and just 20 minutes from Lake Annecy.



This snowshoe walk offers a beautiful **360° panoramic viewpoint where you can admire the sun setting over the Alps** while enjoying drinks and nibbles the Savoie way. The descent is by the light of your headlamp. Approximately 2 hours of walking.

From €45 - includes the services of the guide, snowshoe/headlamp hire, drinks & nibbles. Minimum 5 participants.

www.annecyguidesmontagne.com



Activities to do in Winter

LAKE ANNECY'S HIDDEN GEM Montmin volunteer-run ski resort

Talloires-Montmin



Up in the mountains of Talloires-Montmin, a few metres from the Col de la Forclaz, a family-friendly ski resort at an elevation of 1,200 metres is the ideal place for beginners to get started in a range of mountain sports.

This resort is 100% natural (without artificial snow) and is managed by a team of volunteers!

An eco-responsible resort with 2 ski lifts providing access to 5 slopes: 2 green, 2 blue, 1 red, 1 snowboard-cross run and 1 free rope-tow. A sledging run is also available.

Don't miss the torch-lit ski descent in a friendly atmosphere, open to all, every Friday evening followed by night skiing until 9pm – during the February school holidays.



Practical information: Free rope-tow - 2-hour pass for adults: €7 - Children: €5

Open if snow conditions are favourable, every Wednesday and at the weekend outside of school holidays, and daily during school holidays.

<https://www.montminnews.com/station-de-ski.html>



NORDIC SKIING in the heart of the Glières Plateau.

Fillière



Just 45 minutes from Annecy, the Plateau des Glières is a cultural, natural and sporting site all combined into one single place.

Visitors can come and enjoy this vast stretch of immaculate, untouched snow, with a 360° view of the surrounding area.

This plateau may be a historic site of the Resistance, with a national monument in tribute to this period, but it is also a recreational place.

There is a wide range of activities available here, including



30 km of Nordic skiing trails for both skaters and diagonal striders, dog sledding, and 17 km of waymarked hiking and snowshoeing trails, as well as two sledging runs that are free to access.

Don't miss the introduction to biathlon with laser guns, organised by the Glières Nordic Ski School.

Practical information: Introduction to biathlon: 45 min - €20/person - 4 people Mini - Access to the Nordic area - full-day for an adult: €8.20 - child: €4.50



Focus on
The Castle
of Menthon-



Saint-Bernard...

CASTLE OF MENTHON-SAINT-BERNARD Menthon-Saint-Bernard

“Menthon everywhere, Menthon always”

Menthon-Saint-Bernard Castle is one of the heritage gems of the Lake Annecy area. Towering above the lake, this castle is said to have inspired Walt Disney for the creation of Sleeping Beauty's castle.

Owned by the Menthon family for 23 generations that we know of, it has been a family dwelling for 10 centuries, transformed by a number of changes from medieval fortress to noble residence. Nowadays, individual and group tours of the castle and the permaculture vegetable garden are organised alongside the many conferences, festivals, classical music concerts and other events taking place here.

Focus on the Château du Père Noël (Santa's castle)

From 17 November, the castle and grounds become a winter wonderland with the first snowfall in time for Christmas. Mlle Rouge, an events production agency, has been innovating for 3 years now to create a world that combines history and the magic of Christmas in the gardens and the orange grove of Menthon-Saint-Bernard Castle.

This year, the event invites visitors to take a magical voyage back to childhood. Prepare to take off for a land of innocence, spontaneity and the lightness of being of those childhood days. Lit-up arches, an enchanted forest and the soothing atmosphere of warmth that pervades the orange grove will make the unique Santa's Castle this winter's must-see sight.

Children will have a chance to skate across the ice or join an exhilarating treasure hunt, to soak up the Christmas vibe with enchanting shows and workshops, and even get to meet Santa himself. Meanwhile, the adults will enjoy the warm, festive atmosphere with concerts galore and a craft market with views over the lake.

A new way to revisit the Castle of Menthon, firmly rooted in its spot by Lake Annecy, but also through the castle tours organised on Wednesdays, Saturdays and Sundays (duration 1 hour).

**From 17 November to 6 January - 11am to 11pm
Bar & restaurant - everyone welcome.**

<https://www.lechateauduperenoel.com/>

Focus on Sébastien Chaigneau...

SEB CHAIGNEAU

Renowned ultra-trail runner

Sébastien Chaigneau is a real source of inspiration. He may be a famous ultra-trail runner but he is still very down to earth. Sébastien lives in the area around Fillière and is well-known for the many medals he has won for ultra-trail-running events. He began trail-running when he was 27 years old, when the discipline was still not very well-known, on a 25/30 km trail, very quickly moving on to his first long-distance event with the 'Diagonale des Fous' in 2005 and his first medal. This was the start of a long list of achievements, even competing in races over several days.

Sébastien practises on the trails in and around Fillière, and uses the area as his playground and training ground. Now aged about 50, Sébastien trains once or twice a day, combining trail-running with either cross-country skiing or cycling, depending on the season. He covers some 150 to 200 km per average week, and this varies with his objectives of the moment.

In sport and in life itself, Sébastien is as healthy in body as in mind. He lives in harmony with nature and has gone back to being a student, to study food sources of the mountains, to be able to provide nutritional advice, at the IAE de Chambéry.

At the same time, he covers various sporting events with his wife and the team from Outdoor Sport Live. Some of the more well-known events they work on are the 8 UTMB all around the world and the Golden Trail Series.

Every Sunday morning, the Triandine team organises trail-running outings with friends and when he can, Sébastien joins them. All runners are welcome.

A brief overview

His career:

1996

'Chasseurs alpins' (elite mountain infantry force)
45,000 m positive incline

2005

3rd - Diagonale des Fous -
Reunion Island

2007 & 2009

1st in the Grand Raid du
Mercantour (86 km, 5,900
m positive incline)

2007 - 2008 - 2009

1st in the Libyan challenge
(205 km self-sufficient
running race)

2009

2nd in the UTMB

2010

1st Olympus Marathon -
Greece & 1st The North
Face Endurance Chal-
lenge - Chile

2011

3rd in the UTMB

Winner of the Lavaredo
Ultra Trail - Italy

2012 & 2013

Winner and re-
cord-breaker in the
Transgrancanaria

2013

1st in the Hard Rock - USA

2018

1st Treg - Chad desert -
200 km

2019

4th Oman Desert Mara-
thon - Oman



Events this winter

Culture & traditions

From 30 September to 1 October
Lirôlac – Talloires-Montmin

After the success of the first two events, Lirôlac, the Talloires book festival, is coming back with the same passion and firm belief that literature holds the key to so many possibilities.

1st autumn book festival, including around twenty authors who come to meet the readers at book signings, fun workshops and readings.

www.lirolac.fr



5 December
La Foire Saint-André - Annecy



Still going strong after five centuries, the traditional Foire de la Saint André fair, with 1,100 traders and 5.5km of stalls, will once again attract tens of thousands of shoppers on the hunt for bargains.

www.annecy.fr

February 23-25
Venetian Carnival - Annecy

Hundreds of masked people stroll slowly around the streets of Annecy in complete freedom as they pose and parade, mingling on the carnival stages. Lots of photographers come in search of the perfect shot, capturing the costumes in a rainbow of colours.

Aria74.fr



Autumn festivals

14 October
Transhumance Festival - Annecy

Big traditional and folkloric festival on the theme of coming back to your roots at the first signs of autumn.

There is entertainment based on the world of arts and crafts, demonstrations of ancient professions, parades of herds from the pastures, folk bands, and local products to taste.

annecy-traditions.fr



16 October
Ancileviennerie - Annecy-le-Vieux



The unmissable 42nd Ancileviennerie festival in Annecy-le-Vieux is set once again to shine a spotlight on the folklore and traditions of Savoie.

Demonstrations of ancient professions, exhibitions of ancient vehicles and tractors, folk bands and local products to taste.

<https://cdf74940.fr/>

22 October
Fête de la Pomme et de la Courge
Thorens-Glières

The Fête de la Pomme et de la Courge (apple and marrow festival) showcases the local products of autumn with an exhibition of fruit and vegetables, various stalls, conferences and plenty of other surprises.

www.commune-filliere.fr/fete-de-pomme-de-courge



Christmas Magic

From 17 November to 6 January
The Château du Père Noël (Santa's castle) - Menthon-Saint-Bernard

The magic of Christmas is coming to the iconic Castle of Menthon Saint Bernard with the Christmas village in the castle grounds.

Stunning decorations, food stalls, concerts, light trails and surprises galore are on the programme for this 3rd festival.

Every day from 11am to 11pm

www.lechateaudupere Noel.com



End of November to beginning of January
Christmas in the Alps - Annecy

Christmas market, concerts, dances, shows, storytelling sessions, Christmas decoration workshops, games, outdoor skating rink, Christmas parade and sound-and-light displays are all on the Noël des Alpes programme to the delight of children and adults alike.

www.annecy.fr



From 1 to 25 December
Advent Calendar
Alby-sur-Chéran



The medieval village of Alby-sur-Chéran becomes a life-sized calendar for the month of December.

Just like an advent calendar, a house door or window opens every day to spread the magic of Christmas throughout the village centre.

<https://mairie-alby-sur-cheran.fr>

Sports



19 to 21 January
The 10th GlaGla Race
Talloires-Montmin

Special anniversary year for this unique winter paddleboard race on Lake Annecy. "Paddling in mid-winter amid the snow of the Alps across water at 4°C..." The GlaGla Race is a quirky event that attracted some 830 stand-up paddleboarders from 31 different countries for the 2023 race. 3 race options: 6 km, 15 km and a 'Technical Race'.

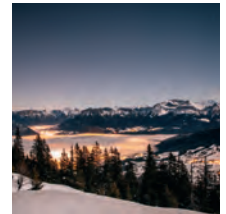
<https://glaglarace.com>

27 January - Trail Blanc du Semnoz
Annecy

The 16th 11.5 km trail-running event on the snow (460 m positive incline).

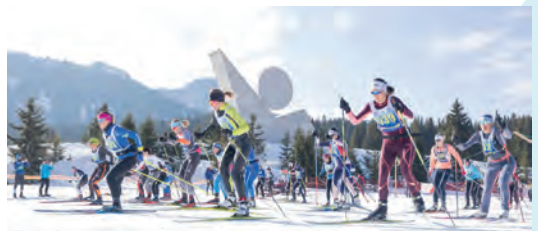
A late afternoon start allows runners to admire a magnificent sunset from the summit of Semnoz, the closest resort to Annecy!

www.trailblancdusemnoz.fr



17 March - Marathon des Glières
Fillière

Various freestyle cross-country skiing races. Several distances and different categories, with something for everyone and a great breath of fresh air guaranteed!



www.marathondesglieres.com/

The Tourist Information Centre: An online booking platform that's innovative and efficient

In June 2023, **the Lake Annecy Tourist Information Centre** had the pleasure of being voted new pilot destination of the Place de Marché France community for the coming year.

This 1-year leadership has 2 main purposes:

- To provide a privileged interface with the Alliance Réseaux network, notably through the sharing and prioritisation of development requests from the entire community.
- To host and co-organise the next national meeting of Place de Marché specialists in 2024 (3rd meeting).

A fabulous vote of confidence for a tool that now achieves a turnover of more than 1.65 million.



PRESS CONTACTS

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