

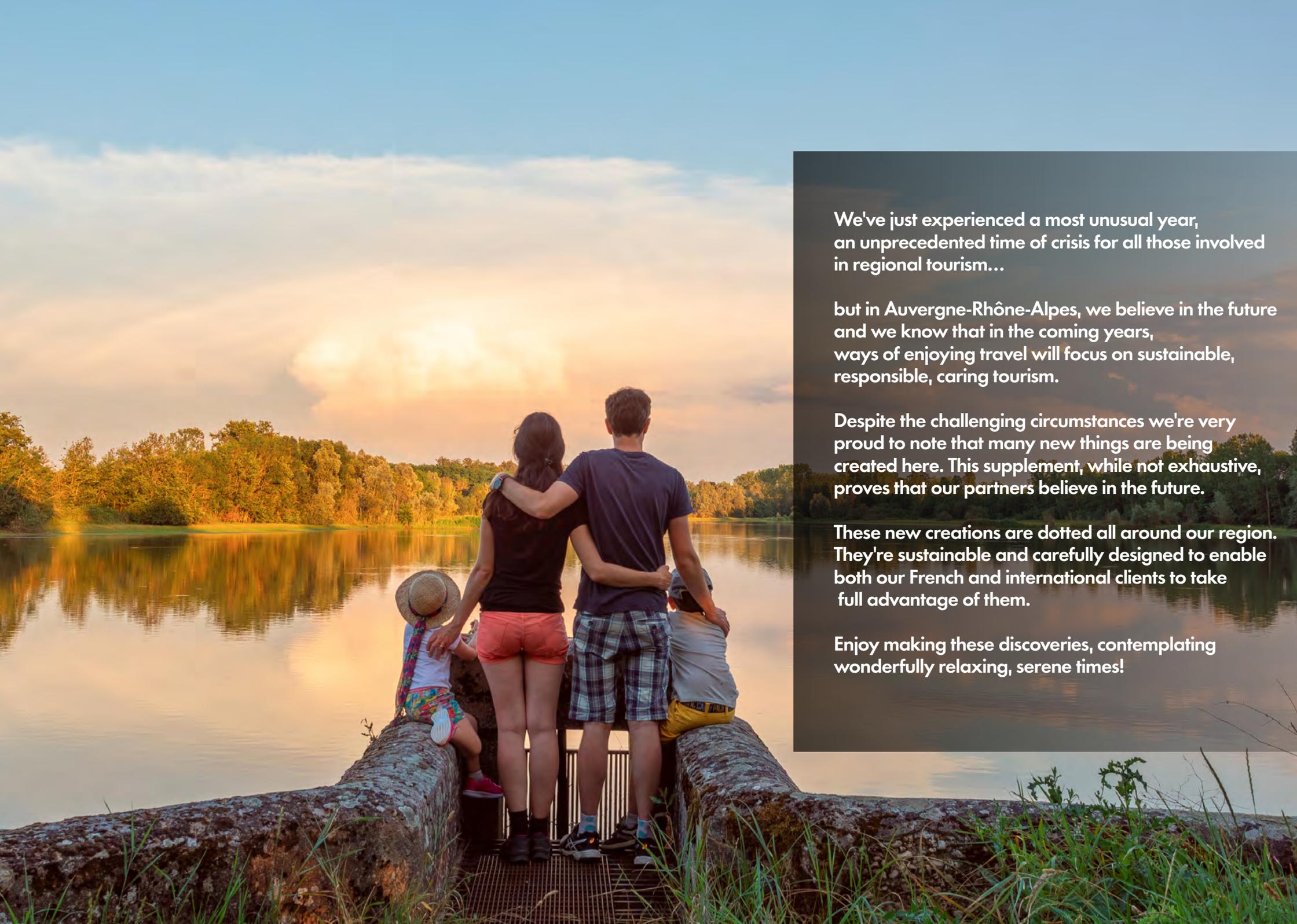
WHAT TO SEE AND TO DO
IN AUVERGNE-RHÔNE-ALPES IN 2021

*Reveal
and* **FEEL REBORN HERE**

Centre national du costume de scène, Moulins
2020 exhibition



**Auvergne
Rhône-Alpes**
Tourisme



We've just experienced a most unusual year, an unprecedented time of crisis for all those involved in regional tourism...

but in Auvergne-Rhône-Alpes, we believe in the future and we know that in the coming years, ways of enjoying travel will focus on sustainable, responsible, caring tourism.

Despite the challenging circumstances we're very proud to note that many new things are being created here. This supplement, while not exhaustive, proves that our partners believe in the future.

These new creations are dotted all around our region. They're sustainable and carefully designed to enable both our French and international clients to take full advantage of them.

Enjoy making these discoveries, contemplating wonderfully relaxing, serene times!

SUMMARY



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GASTRONOMY

LA VALLEE DE LA GASTRONOMIE – FRANCE®

For the first time in French culinary history, exceptional areas for food and wine stretching across three major French regions – Auvergne-Rhône-Alpes, Bourgogne-Franche-Comté and Provence-Alpes-Côte d'Azur – plus one French county – the département du Gard – have joined forces, with all their assets, to launch a new tourist destination dedicated to gastronomy, wine discoveries and regional produce: la Vallée de la Gastronomie - France®, stretching from Dijon to Marseille via Lyon. Its aim: to propose remarkable gourmet offers and experiences, highlighting the exceptional diversity and inexhaustible riches of these parts, answering today's tourist demand for authentic breaks.



Some examples of remarkable experiences follow:

SPELEOENOLOGIE

AT SAINT-MARCEL-D'ARDECHE CAVE

SpéléOenologie enables you to explore the underground network of the Saint-Marcel Cave (beyond the parts laid out for ordinary tourists) while tasting vintages made by winemakers who age their wines down here. A potholer and a winemaker/oenologist will reveal this terroir's secrets in novel fashion! With this unique experience, marvel at the fossilized river's monumental subterranean galleries, enjoying an extraordinary blind tasting, over 100m below ground!

www.speleo-oenologie.com

DISCOVER THE SECRETS OF TRUFFLES

AT THE DOMAINE DE MONTINE

In the Drôme Provençale, Jean-Luc, a winemaker and truffle-farmer, explains his estate's truffles and wines to you. The day-long outing includes a demonstration of cavage (harvesting truffles) with a dog, a meal featuring truffles from starter to pudding, and a tour of the cellars, recalling the history of wine-making and the family here. Only available December to March (during the truffle harvest).

www.domaine-de-montine.com

BLEND YOUR VERY OWN WINE

AT THE UNIVERSITE DU VIN

Led by an oenologist at the Université du Vin, in the Château de Suze la Rousse in the Drôme, taste and identify the varied grape varieties that will be blended to make your own little vintage, making it your very own, right down to the label! The diversity of the Côtes du Rhône's grape varieties and appellations and the importance of blending varieties will be explained. A commented tasting on these various cépages will focus on their characteristics, aromatic range, colours and textures, all to help you make your perfect blend. Then personalize your blended wine as it's bottled, giving it a name, a label, a cork and a foil. Everyone leaves with a bottle of their very own vintage! www.universite-du-vin.com

NEW: CITE DE LA RAVIOLE

The Cité de la Raviole at Romans-sur-Isère invites you to discover the special little ravioli produced in these parts via museum presentations conceived to appeal to young and old alike, a cinema film showing the place where Ravioles Mère Maury are made, and, appealing to your taste buds, a tasting of these ravioli. The visit is free/free admission Monday to Sunday. Shop on site selling these much-appreciated ravioli. Coaches can park at the Gare Multimodale station (opposite the Cité de la Raviole)

www.raviolesmeremaury.com/cite-de-la-raviole



LA FERME DU 23

At Val Cenis, the Piste de l'Escargot, Europe's longest green run, offering an unbroken 10km of downhill skiing, will see the opening, this winter, of a new high-altitude restaurant. La Ferme du 23 will offer simple, filling cooking made from local produce, in a traditional Savoie atmosphere, with farm animals around, including sheep, goats and calves. haute-maurienne-vanoise.com

SNOW-GROOMER FOOD TRUCK

The first food truck in a converted snow-groomer in the Maurienne area, Le Barbotin is putting down its caterpillar tracks at Valmeinier, at the top of the Grandes Drozes chairlift. It's green too, with local produce to the fore, provisions transported by chairlift, a drinking-water butt with filter, and waste reduction and recycling as priorities... hiver.valmeinier.com



A MICHELIN-STARRED CHEF OFFERING TAKEAWAYS

Transform your home sweet home into a Michelin-starred restaurant – that's what Jean Sulpice of L'Auberge du Père Bise** at Annecy can help you do, with various takeaway options (menus from €6)! www.perebise.com

ORDER A FONDUE AT HOME

La Cave des Lys, a traditional restaurant and wine shop in Courchevel-Le Praz, is starting up a home-delivery service for Beaufort and Raclette fondues, accompanied by an excellent bottle of Savoie wine. Order and pay online.

www.courchevel.com

LEARNING THE LIFE OF A CHEESEMAKER

At its human-scale mountain farm at Bellevaux in Haute-Savoie, the Zuccarelli family produces organic goat's cheese and takes the time to teach the young about the joys of the job of making and maturing cheese. After saying hello to the goats, it's off to the cheesemaking dairy to separate curds and whey, turn the mix, put the cheeses in moulds, then turn, salt, smell and, finally, taste them. Accommodation is available in gîtes on site.

<https://lafermedupetitmont.com/>

A ZEN ATMOSPHERE AT LA FOLIE DOUCE

La Folie Douce, known for its festive après-ski dance atmosphere by the pistes, has been reinventing itself to adapt to the health situation. All the clubbing that made the reputation of its establishments in Val-d'Isère, Les Arcs, Courchevel/Méribel, Val Thorens, Avoriaz and Saint-Gervais will give way to après-ski in a much calmer atmosphere, featuring a music lounge and artists, plus an extensive cocktail menu, all creating a lovely zen ambiance.

www.savoie-mont-blanc.com

POP-UP RESTAURANTS

IN THE OISANS AREA

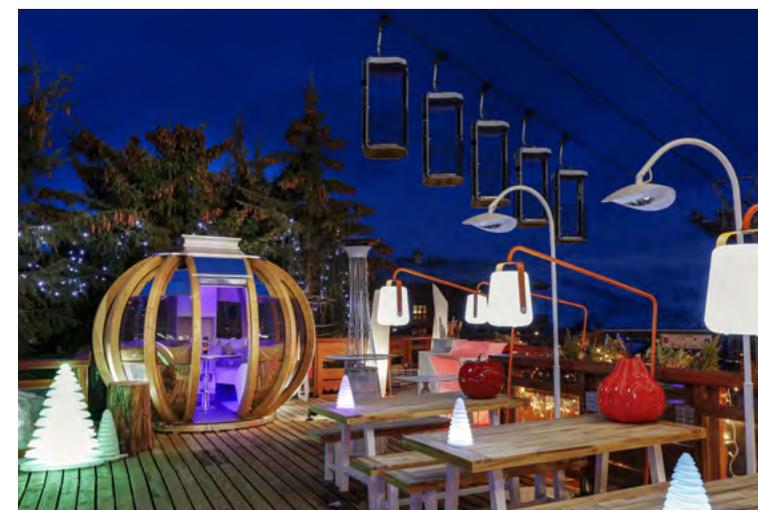
The concept to pop up in an unusual spot for one or more evenings in various hamlets around the Oisans area, in characterful venues or cosy accommodation, a gîte or a chalet. This caterer from Oz-en-Oisans offers holiday-makers the chance of tasting refined cuisine made from local produce, such as home-smoked Vercors trout or croutons with ewe's cheese. However, no one quite knows where or when he'll pop up! You have to follow him on Facebook and order his services as fast as you can once he's announced his dates.

www.facebook.com/MontsetMerveilles
[@MontsetMerveilles](https://www.instagram.com/MontsetMerveilles)

THE BUBBLES

AT THE RESTAURANT L'ESPERANCE AT L'ALPE D'HUEZ

Try out this new experience at the Hôtel Grandes Rousses****, thanks to its glass and wood bubbles delicately positioned on the terrace. In summer or winter – the bubbles are heated – restaurant guests can enjoy a magical, convivial time. Comfortably installed, savour the gourmet cuisine prepared here by chef Frédéric Kulczak, with the sky or even snowflakes providing the decor above you! www.hotelgrandesrousses.com



WINE TOURISM

THE APP ROUTE DES VIGNOBLES ALPINS

It will enable you, from spring 2021, to discover the whole range of wine tourism possibilities along this trail, on the French side (with its Savoie vineyards) and on the Italian side (with the wines of the Aosta Valley and Turin), via videos, photos and podcasts, as well as tourist information on related service-providers, restaurateurs, cellars open to visitors, the Musée de la Vigne et du Vin de Savoie, and more... To add to your discoveries, enjoy the notes on local landscapes, viticulture and wine production.

<http://vignobles.tourisme.coeurdesavoie.fr>

LE CAFE DES VIGNERONS

AT GRIGNAN IN THE DRÔME

Opened at the start of summer 2020, in the centre of Grignan, this new wine and tapas bar offers the whole range of appellation Grignan-les-Adhémar wines, at winery prices. Michelin-starred chef Julien Allano, of the restaurant Au Clair de la Plume, prepares tapas to match these local wines. This new wine bar has got off to a fine start. www.cafedesvignerons.com

LABEL VIGNOBLES ET DECOUVERTE

ROANNAIS, FOREZ, NEAR THE SOURCE OF THE LOIRE

Recognizing a wine tourism destination covering two little-known wine appellations that lie not far from nationally and internationally renowned appellations. A new wine tourism destination in the heart of the county (département) of the Loire, combining the attractions of the small appellations of the Côte Roannaise and Côtes du Forez. www.loiretourisme.com

THE GIGAL CAVEAU DU CHÂTEAU

AT AMPUIS, RHÔNE

A unique place in the heart of the Côte-Rôtie vineyards, dedicated to the great wines of the Rhône Valley, and to regional culture and heritage, plus pop-up gastronomy. This remarkable space has been entirely conceived for wine enthusiasts and those interested in learning about the history and heritage of a region that has been producing wine for over 2,000 years. Wines from the most renowned Rhône Valley appellations, including Côte-Rôtie, Condrieu, Hermitage and Châteauneuf-du-Pape, among others, can be tasted and bought here.

www.lecaveauduchateau.com

VOLCANIC WINES

Auvergne wines were once favoured by French kings, and, in the early 19th century, the region boasted the third-largest area in France under vines, at 45,000 hectares, but phylloxera and two world wars put an end to that. In 2011, the phoenix rose from its volcanic ashes, obtaining AOC status. Then the idea developed to promote the Auvergne's volcanic wines together. The winemakers grow Gamay, Pinot Noir and Chardonnay grapes on basalt and limestone slopes, producing many distinctive wines that have been awarded their own AOP since 2011 (covering 400 hectares of vines). The result is noble, complex vintages, with reds characterized by fruit and mineral qualities, whites that are fresh and fruity, and rosés that are light... plus there are sweet wines too.

www.despratsaintverny.fr

GRAPE HARVESTER FOR A DAY

IN SEPTEMBER

Put yourself in a winemaker's shoes, taking part in the vendanges, immersing yourself in the work... some 15 vinegrowers in southern Ardèche invite visitors to enjoy an exceptional experience. After the grape-picking, relish a snack, a wine tasting and a tour of the estate's winery. So what about discovering wine-making from the other side, joining in the adventure!

<https://lesvinsdardeche.com>

CULTURE & HERITAGE

BIENNALE INTERNATIONALE DESIGN IN SAINT-ETIENNE

(28 APRIL – 22 AUGUST 2021)

The 12th Biennale Internationale Design de Saint-Etienne will include six main exhibitions aiming to 'explore bifurcations'. 'Bifurcations, choosing the essential' is the overarching theme of this Biennale.

- Domesticity: dealing with bifurcations in one's own home
- The car: an object that raises questions
- Africas, urban and rural: design that influences society and bifurcates lands
- Dépliage/unfoldings: industrial design imagining changes in tangible objects
- Pedagogies: experimenting today to learn for tomorrow
- Methods of production

This Biennale's theme was borne from a gut-instinct linked to the widespread desire, among designers, to 'change society' and 'reshape the future'. The unprecedented crisis caused by COVID-19 has hastened this collective awareness.

www.biennale-design.com/saint-etienne





NEW AT THE CENTRE NATIONAL DU COSTUME DE SCENE

AT MOULINS IN THE ALLIER

An installation in the gardens of La Place d'Armes, consisting of sculptures made from transformed objects inspired by the theatre, of fruit trees and scented shrubs, of deck-chairs (on sunny days), of colonnades draped with theatre curtains serving as shading sails, and of dancers' and gymnasts' bars, with, as the centrepiece, the replica of the costume from Jean Cocteau's show, *La Dame à la Licorne*.

In addition, **the next exhibition** will focus on the work of set designer, director and costumier Yannis Kokkos. This exhibition will provide the opportunity to put to the fore his career and work on the French and international scenes and to highlight the relationships between creation and set design and between costumes and the performance of theatrical and lyrical pieces and choreography. The exhibition runs until 25 April 2021.

www.cncs.fr

ARCHITECTURAL BIENNALE

AT CLERMONT-FERRAND

In 2021, the city of Clermont-Ferrand is hosting **Tous pour l'architecture!** The 5th biennale of the network Réseau des maisons de l'architecture, in association with the Maison de l'Architecture Auvergne. After Strasbourg, Marseille, Nantes and Paris, the city of Clermont-Ferrand will fly the flag for architecture, playing host to numerous events celebrating the theme 'appropriation / re-appropriation', at the heart of the programme. The three days of festivities will be open to all, recalling the importance of architecture in our daily lives, highlighting the architectural dynamism of Greater Clermont, or the Métropole Clermontoise.

www.clermontauvergneturisme.com

INTERNATIONAL MILLINERY ENCOUNTERS IN THE COUNTY OF THE LOIRE (10 AND 11 APRIL 2021)

The Atelier-Musée du Chapeau is organizing the 13th edition of its Rencontres Internationales des Arts du Chapeau. This is a hat-making competition, challenging milliners from across the globe on a specific theme. (Chazelles sur Lyon).

For this latest edition, the theme is DUALITY, whether in materials, colours, textures, or styles of hat. A jury made up of professionals will award ten prizes. The haute-couture fashion house Franck Sorbier is this edition's sponsor.

www.museeduchapeau.com



AN IMMERSIVE VISITOR CENTRE CELEBRATING A PIONEERING RAILWAY LINE AT ANDREZIEUX-BOUTHEON

Did you know, the first railway line on the European continent was built back in 1827 in the county of La Loire, between Saint-Etienne and Andrézieux? Relive the history of the early railway pioneers here! Climb aboard a carriage, the locomotive is ready to depart.

Eyes wide open, all ears, enjoy an immersive digital show of a journey taking you back in time. So come along, the great train adventure begins here!

<https://aventuredutrain.com>

AN HISTORIC RAIL JOURNEY BETWEEN LAKES AND MOUNTAINS

La Mure's railway line, the first electrified track in the world, reopens in spring 2021. Following works, the train will be accessible from close to Grenoble, via the Route Napoléon. It will transport you through unique landscapes, revealing the railway and mining

heritage of the Sud Isère area. There are many things to enjoy along the way: the panoramic restaurant at the Belvédère du Grand Balcon; walks; an exhibition; and a stop at La Mine Image, an underground museum covering local mining history.

www.lepetittraindelamure.com



THE CHÂTEAU DE LA TREMOLIERE

COME FACE TO FACE WITH A FANTASTICAL BESTIARY AND CONTEMPORARY ART (CANTAL)

Located in the village of Anglards-de-Salers in southern Auvergne, the Château de la Trémolière is a 15th-century manor, included since 1963 on the list of French Monuments Historiques. This somewhat rustic château is worth seeking out for its exceptional collection of ten 16th-century Aubusson tapestries, also listed works, plus its medieval-inspired garden, Le Verger du Déduit. The extraordinary tapestries present a teeming bestiary, *Le Bestiaire Fantastique*, the animals depicted appearing both naive and picturesque.

www.auvergne-destination-volcans.com

ANOTHER ANGLE ON LES ARCS SKI RESORT

This winter, two guided tours will enable you to discover Les Arcs, a ski resort awarded special 20th-century Heritage status, from a different angle. Led by an expert ski instructor, 'Archi-ski' will allow you to appreciate the overall plan by architect-designer Charlotte Perriand, from the heights of the resort's ski area. With 'Zoom sur l'architecture', an accredited tour guide, along with a photographer, will reveal to you how best to capture Les Arcs's landscapes and architecture.

www.lesarcs.com



LA CHAISE DIEU ABBEY NEW MUSEOGRAPHICAL TRAIL

The trail around this grand abbey in the Haute-Loire plunges visitors into the history of an exceptional site. Try out this 2.0 tour, celebrity French TV cultural presenter Stéphane Bern appearing in the background, relating the abbey's history. Contemporary presentations also include: optical projections putting the abbey's medieval Dance of Death in context; films and objects on the restoration of the abbey's tapestries; and an optical theatre film on the abbey's foundation.

www.chaisedieu.fr

OPENING OF THE MUSEE CHAMPOLLION TO THE ORIGINS OF EGYPTOLOGY - AT VIF EN ISERE

In a property once owned by the Champollion family, the museum will present the life and work of the two famed Champollion brothers. Visitors will follow their careers, from the Isère to the Nile, learning about the rediscovery of Ancient Egypt and the birth of the new science of Egyptology. Temporary exhibitions will enrich the tour. The rustic grounds and kitchen garden have been renovated in 19th-century style, offering a delightful setting in which to relax and enjoy exploring. Replanted with trees, flowerbeds and an orchard featuring local species, they will help recreate Les Ombrages, the name by which the Champollion brothers knew this beloved home. Entrance will be free, as it is in the county of Isère's ten other museums.

www.musees.isere.fr

THE MUSEE DE LA CHAUSSURE AT ROMANS A MUSEUM FIRMLY FOCUSED ON FOOTWARE!

For its reopening, the Musée de la Chaussure at Romans-sur-Isère in the Drôme has extended its collections with some iconic additions, like La Boltina by Louboutin and the Adidas Stan Smith shoe, bringing it fully into the contemporary world.

Themes for today: exciting additions, these pieces, adding to some 20,000 objects already held by the museum, are presented in two spaces – the chapel's choir end and the parlour – at the end of the trail retelling the history of shoes down the centuries and around the world, from ancient times.

Tales told along the way: the many themes covered are supported by illustrations, photographs and even sound recordings and videos, often adding a playful touch, and are brought out by many tales. Learn, for example, about the origins of Dr. Martens, or why Louboutin soles are red...

Finally, in the chamber known as the parlour, you're invited to discover 100 years of fashion, through footwear, going from 1910 to 2010, with visuals and iconic period objects, some of which may bring back memories to some visitors.

Latest novelty: shoes worn by French football star, Kylian Mbappé!

www.museedelachaussure.fr



PUY DE LUMIERES, GLORIOUSLY LIGHTING UP THE CITY!

Since summer 2017, Le Puy-en-Velay has become the setting for a light revolution! The show starts after dark and takes the form of a light trail winding its way between lower and upper town, leading visitors to the foot of the city's finest sites. Have you ever seen a volcano erupting, watched a fight with a dragon on slopes of burning lava, or admired a light show on a mountainside?

Puy de Lumières consists of nine original shows, with nine majestic set pieces. And Le Puy-en-Velay will emphasize its status as a light-show destination with the opening of its Hôtel des Lumières this summer. This digital art centre will propose two day-time immersive set pieces, produced thanks to cutting-edge technology. Projections will appear both on the walls and the floor.

Of the two original 360° immersive shows, one is an adventure, To the Heart of the Earth, the other a journey back in time, Impressionist Lights. In addition, there will be further new projections in 2021... www.puydelumieres.fr



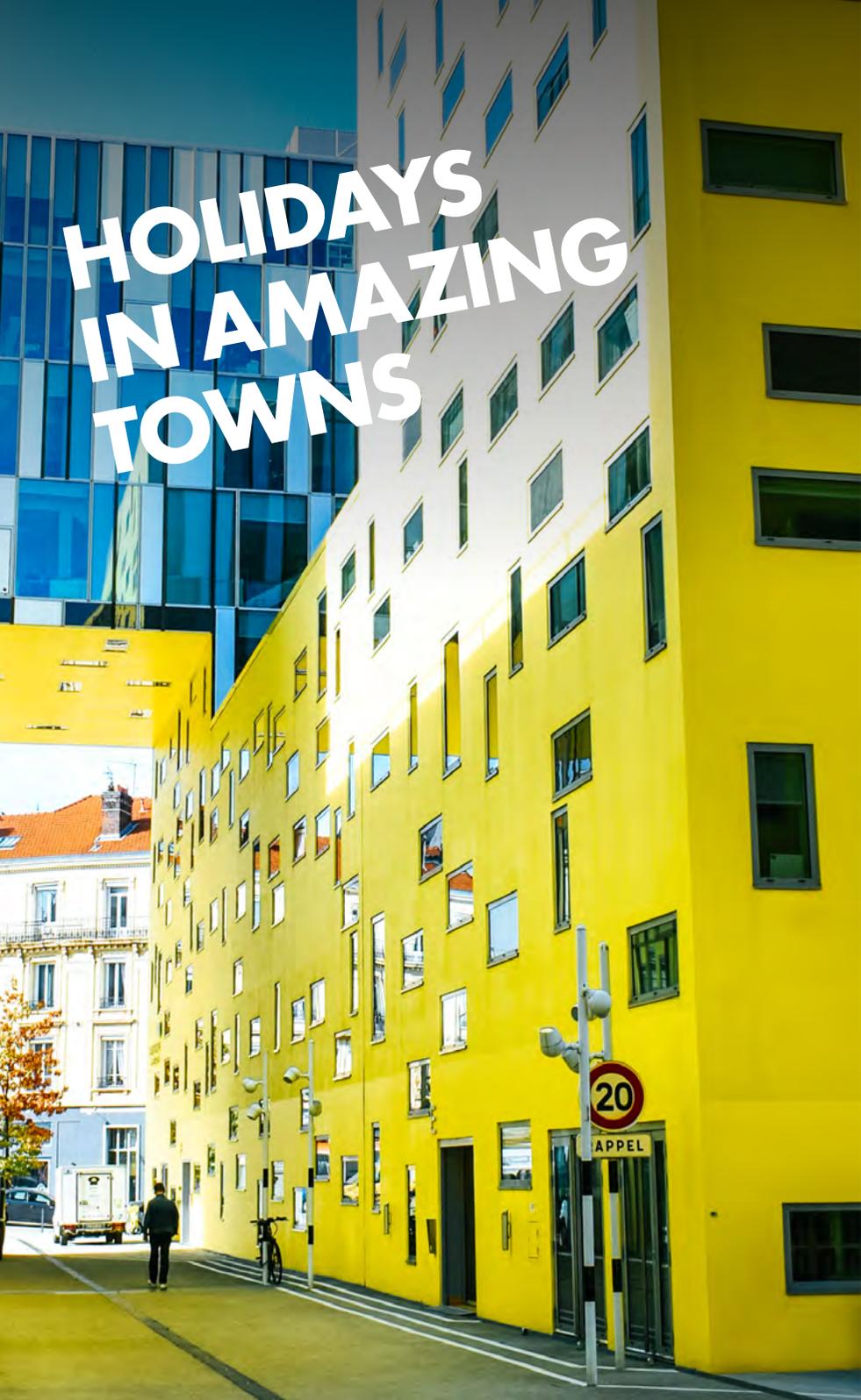
VULCANIA

A THEME PARK DEDICATED TO THE DISCOVERY OF VOLCANOES AND PLANET EARTH

It focuses on three main themes: volcanoes, natural phenomena, and the Earth in space. With its latest attraction, Namazu, Vulcania makes visitors travel to an advanced scientific base to attend a briefing before gaining access to a seismic zone in a four by four, involving a very bumpy ride (children must be over 1.20m to take part)! The informative displays you can see after this, along with the exhibition 'Séismes', allow visitors to learn more on the natural phenomenon of earthquakes.

www.vulcania.com

HOLIDAYS IN AMAZING TOWNS



EXPLORE LYON FROM SQUARES TO PARKS AND FROM QUAYS TO BRIDGES

Whether exploring the narrow streets of Renaissance Vieux-Lyon, the trendy slopes of La Croix-Rousse or the beautiful squares on the Presqu'île, Lyon's different quarters will amaze you! Wander from squares to parks and up to stunning viewpoints, on foot or by bike. The way the Rhône and Saône's quays have been redeveloped means dozens of kilometres of hiking and cycling are open to all from Lyon town centre. Lyon is a perfect city for roaming!

www.lyon-france.com



DISCOVER THE NATURAL WONDERS ALL AROUND CLERMONT-FERRAND

A section of the area of the Chaîne des Puys – Limagne Fault designated a World Heritage Site by UNESCO lies within the boundaries of Clermont Auvergne Métropole, the greater Clermont-Ferrand area. The natural settings around the Puy-de-Dôme Volcano (awarded Grand Site de France® status), along the Tiretaine Valley and up to the Artière Gorges offer many outings on foot or by bike. The area's parks and gardens also encourage you to go on long walks. The Allier River and Cournon-d'Auvergne Lake are great for fishing and water sports, including canoeing. www.clermontauvergneturisme.com

DESIGN & CREATIVITY WALKS IN SAINT-ETIENNE

Open your mind, come and explore Saint-Etienne. This town has been reinventing itself. You can feel it, and it shows. On walks focusing on design and creativity, absorb the Stéphanois spirit. Test out the town's museums, creative workshops and restaurants, following the more or less signposted trails of the 'City Walk'. You'll be amazed by the distinctive sites that stand out along the way. If you've got more time, try the 'Grand Tour'. This offers options galore to get off the beaten track, to visit striking places in natural settings really worth discovering, where it's easy to forget you're a stone's throw from the town centre. www.saint-etienne-hors-cadre.fr

GRENOBLE: A UNIQUE HERITAGE TO EXPLORE!

Grenoble is a fine city to wander around, surrounded by fine architecture and imposing nature on all sides. The historic heart of town, with its medieval streets and Haussmann-style squares, has many surprises, such as patios, remarkable doors and monumental fountains. Discover Grenoble's heritage, visible, hidden or unusual. The antiques quarter is packed with shops and galleries, while the Isère's quays are made for chilling out. At Championnet, the restaurants and cafés stand out, while the gardens in the eco-quarter of La Caserne de Bonne invite you to relax.

www.grenoble-tourisme.com

NEW MOUNTAIN EXPERIENCES



A CABIN IN THE WOODS, IMMERSSED IN NATURE IN THE CHARTREUSE RANGE!

A cocoon from which to enjoy the heart of nature, as a couple or a family... this cosy little cabin hidden in the midst of the forest in the area of the Plateau des Petites Roches... may not have electricity, but it does have a wood burner and a spring, offering a certain degree of comfort. Working on a flexible formula, a guide will spend the day with participants, leading them on a hike along forest trails through mid-altitude mountains, then dropping them off at the cabin, where a mountain meal awaits, as well as a Nordic bath, or hot tub. After an evening recharging your batteries, contemplating and resting, plus a night in this novel setting, your guide returns after breakfast to take you on a further exploration of the natural marvels around, on foot or in snowshoes, or even with donkeys, when the trails aren't covered in snow.
www.ivressedesmontagnes.com



CROSSING THE MONTAGNE ARDECHOISE

A 120km-route through the Ardèche Mountains. Take on this adventure either cross-country skiing or in snowshoes, making the most of the unique atmosphere of the Ardèche Mountains. In fact, it's possible to cross through the heart of the Montagne ardéchoise in any season, respecting nature. You can tackle this trail at any time of year, not just in snowshoes or by cross-country skiing, but also going on foot, by mountain bike, or on horseback.
www.croixdebauzon.com

YOONLY

The aim: to rekindle a passion for mountain adventures among younger generations. A new brand created by Travel Factory and La Compagnie des Alpes, Yoonly has been set up as a provider of packaged experiences for young people from 18 to 28 years old. Offering innovative accommodation (notably in hostels), the latest snow boardsports (including introductory courses), novel activities, festive and cultural events, and the discovery of the natural heritage... this season, some 30 package holidays go on sale, including accommodation + all-in package + choice of experiences.
www.travelski.com



FOUR-LEGGED FRIEND

When you think of going for a trip into the mountains with all the family, that of course includes your four-legged friend. In winter or in summer, what a joy it is taking the dog with you into the mountains. Your pet's ecstatic looks say it all, as it enjoys playing in the snow or exploring new high-altitude forest trails as much as you. To make the most of the wide-open spaces and to share great moments with your furry friend, the ski resort of La Plagne proves one of the best playgrounds in the Alps. www.la-plagne.com

FROZEN RIVER

Ideal for getting off well-trodden paths, the Frozen River descent starts with you exploring the Grand Massif ski area, followed by a raft or canoat descent of the Giffre River from Sixt-Fer-à-Cheval to Samoëns. Depending on participants, a more demanding version involves off-piste skiing or a fuller tour of the Grand Massif. A further option includes meal and sauna, to help you relax after all the excitement.

<http://haute-savoie-rafting.com/>

MAKING THE FIRST TRACKS

At Le Grand-Bornand, fresh pistes are for early risers. This winter, the ski school Starski is proposing starter classes for cross-country skiing from crack of dawn, on the three courses in place at the ski resort, beside its downhill skiing pistes. So, take the opportunity to enjoy the resort's ski area before normal opening times, appreciating the peace and quiet, making tracks in a wild but secure setting, followed by the luxury of a descent on pistes that have just been groomed by snow ploughs. www.star.ski

ZIP WIRE

Since December 2019, it's been possible to fly across Valmorel's ski area on a zip wire. At 1.4km in length and 170m above the ground, it enables users to zoom from the top of the Altispace chairlift to the summit of the Pierrafort cable car at 100 kph, offering 1 minute 40 seconds of pure adrenaline. valmorel.com

RELAX IN THE GREAT OUTDOORS

The new panoramic platform at Les Saisies, the Balcon sur le Mont Blanc, boasts a 280m² terrace provided with tables, banquettes, giant chairs and hammocks, plus high tables, at 1,889m in altitude. It's a perfect spot to enjoy an outdoor siesta, with views of Mont Blanc, La Pierra Menta and Les Aravis. This eco-friendly construction didn't require any terracing of the land or clearance of vegetation.

www.lessaisies.com



'PURE ALTITUDE' WELL-BEING

AT SUPER BESSE

With 2,200m² of pools dedicated to relaxation, Les Hermines Centre Aqualudique in Super Besse offers wonderful spaces for relaxation and well-being. The Bassin Balnéoludique area boasts a pool perfect for massages with water jets, alongside a pool for doing lengths. The separate well-being space is open to visitors over 16 and includes a sauna, hammam and herbal tea bar, all this pampering looking out onto the mountains outside.

www.sancy.com

ALONGSIDE AN ANIMAL HANDLER

In the Alpes du Léman area, at Bellevaux, head to La Ferme du Petit Mont to join a livestock farmer, first for a hearty tea, before then going out on the farm to feed the rabbits, goats, kids, pigs and chickens. Finally, having cleaned out the pens and seen to the animals' well-being, enjoy a front seat, observing how the goats are milked. <https://lafermedupeitmont.com/>

INDOOR SKIING

The Centre de Ski Indoor 4810 opened at the end of 2019 in Passy, at the foot of Mont Blanc. It enables fans to ski every day of the year, whatever the weather! In a space covering 350m², two XXL artificial white slopes a bit like giant running machines allow skiers to glide along, while a system for switching gradients rapidly means sensations are very similar to going down a real piste. Choose from individual coaching, group lessons or ski-fit classes, among the options to start learning or to perfect your skills. You can even take away a video of your session on USB stick at the end of the class. <https://skiindoor4810.com/>

IN THE OISANS AREA, L'EAU D'OLLE EXPRESS ALLEMOND-OZ

A MAJOR NEW GONDOLA LIFT

The opening of this first circulating ropeway gondola in the Alps aims to reduce the number of cars heading up to the resort, helping reduce pollution in the mountains. It's part of a local environmental project that respects the inhabitants, local communities, the environment and natural resources. The cable-car link enables visitors to go rapidly from Allemond in the Eau d'Olle Valley up to the ski resort of Oz-en-Oisans. This new fast, eco-friendly mode of transport confirms Oz-en-Oisans as the entry point from the city of Grenoble to the wider L'Alpe d'Huez Grand Domaine ski area.

www.oz-en-oisans.com



SECRET CORNERS



AIN **BRIARETTE AQUEDUCT**

Briarette Aqueduct dates from Gallo-Roman times. Measuring 197m in length, it was dug underground, from one side of a hill to another, to divert the waters of the Brive River. Listed as an historic monument in 1904, its subterranean gallery was dug by hand out of the rock in ancient times, its incline 10m in total, although this was later modified. The aqueduct was supplied by water diverted from the Brive River. At one end lies the archaeological site of Les Plantées, revealing the ruins of the foundations of the chapel or church that once stood on this spot.

www.perouges-bugey-tourisme.com

ALLIER **NOYANT AND ITS PAGODA**

After its mine closed in 1943, Noyant turned into a parish that housed repatriated Franco-Vietnamese families, following the end of the First Indochina War. On the initiative of the local Asiatic community here, a pagoda was erected in 1983 to help celebrate the Buddhist religion. It's surrounded by a landscaped garden containing many statues, including a magnificent gilded Buddha several metres high. Ringing bells, orchids, lotus flowers and water lilies add to the spiritual atmosphere of the place. It's possible to go on a guided tour of the pagoda with volunteers.

www.allier-auvergne-tourisme.com



ARDECHE **LE SENTIER DES LAUZES, FOR AN ARTISTIC HIKE** **SAINT MELANY**

Keen on hiking, art and nature? Created in the heart of the wild Drobie Valley, in the Cévennes d'Ardèche area, the Sentier des Lauzes is dotted with artworks borne from stays by artists in residence. As well as taking in the grandiose landscapes, you'll see how the rural heritage around here is remarkable, highlighted by the works scattered along the way. For this season, new installations by the artist Jan Kopp have been added to the trail.

<http://surlesentierdeslauzes.fr/>

CANTAL **THE BREZONS VALLEY**

Although secretive and unspoilt, the Brezons Valley has won many plaudits. Haroun Tazieff reckoned, at a conference in 1981, that this was the most beautiful U-shaped valley in Europe, and it's been nicknamed the Valley of a Thousand Springs, what with its many waterfalls. Most are accessible to hikers. Nature's highlight in these parts is the Cascade de la Borie, a waterfall you can reach via vertiginous wooden stairs counting 150 steps, transporting you 40m. www.pays-saint-flour.fr

DROME **LA SCOURTINERIE IN NYONS**

With its machines from past centuries still in working order, with its family know-how transmitted from generation to generation, with its noble materials and natural produce... this place has been designated an Entreprise du Patrimoine Vivant, or Living Heritage Company. La Scourtinerie has been in the same family since 1852. This is the last French manufacturer of scourtins, filters used to extract olive oil, traditionally made from coconut fibre.

Nowadays, the place makes Provencal rugs, but in the weaving workshop, the machines have hardly changed since its creation in the 19th century.

New: les ombrières – very natural, ecological, shade-providing awnings – useful, durable and decorative.

www.scourtinerie.com

HAUTE LOIRE

LE SENTIER DE LA LOIRE SAUVAGE

Departing from St Martin-de-Fugères, this hiking trail takes you away from it all, almost like Robinson Crusoe, to discover secretive beaches and rare birds that nest in the Loire Gorges. On the way, enjoy both walking, cooling your feet in the waters and stopping to contemplate the scenery. You can press on further, this path joining the GR3 hiking trail going up to the source of the Loire on the Mont Gerbier de Jonc. www.auvergnevacances.com

HAUTE SAVOIE

ALTA LUMINA,

A NIGHT-TIME LIGHT TRAIL AT LES GETS

This experience plunges visitors into a fantastical world, allowing them to enjoy a unique immersive adventure. In the heart of nature, as night falls, embark on an enchanted trail dotted with luminous tableaux telling the history of the area in poetic manner, thanks to magical sets, light shows, images of all kinds and interactive elements. This novel concept is the latest enchanting night-time trail dreamt up by Lumina and created by Moment Factory. Alta Lumina Les Gets here presents a major première in Europe, with the plan for the light trail to remain open year-round. Alta Lumina's way of operating focuses on reconnecting with nature and guarantees working in harmony with the natural site, using 100% renewable electricity, carbon offsetting, ensuring the protection of flora and more. Tickets by reservation.

www.altalumina.com

ISERE

THE VALLON DE LANCHÂTRA

IN THE OISANS AREA

This beautiful, refreshing hike allows you to discover the very varied flora in this unspoilt little valley, alongside the architectural heritage of the Vénéon Valley, with its many perched hamlets. The route begins at Plan du Lac, between the villages of Venosc and St Christophe en Oisans. First, take the footbridge across the Vénéon, then the one passing at the foot of the magnificent Lanchâtra Cascade de la Pisse; descending from Lanchâtra's slate valley, this waterfall races down the mountainside to throw itself into the Vénéon's blue waters. Your walk carries on up a steep path, to the high-altitude hamlet of Lanchâtra and then continues via an easier stretch. You cross another footbridge, the Passerelle du Moulin, before tackling a steady ascent to the sheep barn located at the end of the valley. www.isere-tourisme.com

LOIRE

LE VIEIL ECOTAY

'A GREEN CORNER WHERE TWO RIVERS SING'



Le Vieil Ecotay counts among the most picturesque sites in the Forez area. Built on a rocky outcrop, the keep and Romanesque church beside it are the last structures recalling the lordship of Ecotay, one of the most important in these parts in medieval times. In a very steep setting at the confluence of two rivers, the Cotayet and the Chavaran, the vestiges of Ecotay's keep (10th - 11th centuries) rise up above the village. Nicknamed locally as 'the king and queen', two sections of remaining old walls oversee the village, with its stone houses and sloping gardens. Numerous small hiking paths pass through here or go round it. Not far from the town of Montbrison, this place feels lost in time.

www.loiretourisme.com

RHONE

LAC DES SAPINS AT CUBLIZE

In the wooded western Beaujolais area, or Beaujolais Vert, Les Sapins Lake is made for walkers, swimmers and anglers. Sporty types can take their pick here, with sailing, paintballing, or tree-top assault courses at the Forêt de l'Aventure, or then horse-riding, hiking and cycling trails on offer... In addition, you could try walks and GPS-assisted games - on land, or on a pédalo, via Mission Pédalo -, electric bikes and the chalets, enjoying spending a night in novel accommodation before diving into the biggest natural bathing lake in Europe.

www.beaujolaisvert.com

SAVOIE

LA CEMBRAIE,

A MIRACULOUS OASIS AT LA PLAGNE

This site, though designated a Zone Naturelle d'Intérêt Ecologique, Faunistique et Floristique, isn't a sanctuary for flora and fauna closed off to visitors. A hike in snowshoes is the best way to discover the many secrets of its distinctive landscape, marked by hundreds of sinkholes in which the thriving vegetation includes stone pines and larches. These are 12 hectares of the rarest geological and natural land, located on the ski slopes. They're the result of a mixture of elements unique in the world, including gypsum in the ground that dissolves in water, and the speckled nutcracker, a small bird that plays a major role here, ensuring the continued development of the stone pine forest, thanks to the way it collects its cones. This ecosystem's balance requires peace, so as not to threaten the survival and well-being of its inhabitants, including foxes, squirrels, ermine, mountain hares and black grouse.

www.la-plagne.com

PUY DE DOME

THE VALLEE DES SAINTS

With its remarkable red earth, it's been nicknamed the Auvergne's Colorado. At Boudes, close to the town of Issoire, the Vallée des Saints in the Lembron Valley offers a mix of golden colours in the earth, blues in the sky and greens in the trees. Across the whole site, 23 chimneys stand out, up to 10m in height. These figures, carved out by erosion, bring to mind a procession of saints in their robes. This fragile spot also harbours wild orchids, among other rare flora. A 5.8km trail crosses this Valley of Saints, starting at the visitor centre at Boudes.

www.issuire-tourisme.com



TOURISM FOR ALL



H+ DESTINATION TOURISME, TOWARDS A NEW VISION OF ACCESSIBLE TOURISM

The strategy H+, as in 'Toujours plus pour le handicap' ('Ever more for the disabled'), has aimed, since it began in 2011, to develop initiatives to improve tourist experiences for the disabled visiting our region. It strives to ensure that the disabled are considered in regional policies across the board. In 2021, Auvergne-Rhône-Alpes Tourisme is promoting some ten 'H+ Destination Tourisme' designated tourist destinations.

Our objective is to work hand-in-hand with these destinations already making their own efforts to put in place, bit by bit, new actions that take into consideration disabled visitors, and that may prove beneficial to all visitors. The aim is also to promote existing local initiatives in terms of accessibility, in fields such as accommodation, eating out and accessible activities, in turn enabling the promotion of complete tourist packages for those with a disability. These destinations, working with local tourist offices, will ensure they provide good information on accessible tourist services, carry out new promotional activities to enhance their offers geared to disabled people, which could also benefit a wider public with a variety of needs, and make those involved in tourism around the region aware and well trained, so that they can respond to disabled visitors.

You will soon be able to access all the destinations involved on our website:

www.auvergnerhonealpes-tourisme.com

BENUR, THE FIRST INCLUSIVE ELECTRIC HANDBIKE

An innovative well-designed French bike, Benur offers a form of cycling transport accessible to a wide range of disabled people. Benur is a kind of tricycle that a user can operate independently, getting on directly with a wheelchair. Getting on and off is easy and doesn't require the assistance of another person. It's a bit like riding in a Roman chariot, hence the name! With Benur, mobility for all can become a daily reality. Well adapted to existing cycling facilities, Benur can go anywhere, on all types of surface. As well as feeling king of the road in town, a user can venture out, without difficulty, on to country paths, or grassy, pebbly or sandy tracks.

Soon, an even wider range of users will be able to make the most of the Benur thanks to a movable seat. People needing to use a walking stick or crutches, and the elderly in particular, will find the Benur a safe option on which to ride along in relaxed manner! Try out the Benur in Clermont-Ferrand, or along the ViaRhôna cycle route, this specially adapted option available on stages 9 (Lyon-Jons) and 13 (Tain-l'Hermitage-Valence).

Find out more on #ProjetBenur on: www.projet-benur.com



AN EXHILARATING VIRTUAL TOUR OF THE ROCHER SAINT-MICHEL IN LE PUY-EN-VELAY

The expanded visitor centre at this vertiginous site in the city of Le Puy-en-Velay offers a new visitor experience, enabling virtual access to this perched chapel to those who can't climb up its rocky pinnacle, such as the elderly, people with impaired mobility, families with young children, or those too tired to take on the climb.

Providing a virtual visit on a 360° giant screen, this immersive, interactive facility is unique in the county of Haute-Loire, allowing users to move virtually around the chapel's exterior and interior, enjoying an in-depth tour. www.rochersaintmichel.fr



OUTDOORS



VIA-ALLIER

A characterful route for an invigorating cycling trip! Ride 410km along the Allier River.

This Auvergne cycle route starts near the Bec d'Allier, the splendid confluence of Allier and Loire, and also where the Via Allier links with the famed Loire à Vélo route. Cyclists follow the path of migrating wild salmon; coming all the way from the Atlantic, these prefer to swim

up towards the Allier's source, not the Loire's. So, the Via Allier leads you upstream and southwards, past many gems, up to the Allier Gorges and very close to the river's source in the Cévennes Mountains. www.via-allier.com



CYCLE ROUTES AND GREENWAYS



LA VOIE BLEUE

La Voie Bleue - Moselle-Saône à Vélo is a national cycle route stretching from Apach, on France's border with Luxembourg, to Lyon. Crossing France from north to south, this route forms a major cycling link between Northern Europe and the Mediterranean. The way first meanders gently beside the Moselle River, then follows the Canal des Vosges before running beside the Saône River to Lyon, the great city at the confluence of Saône and Rhône. From Lyon, you can continue along the ViaRhôna (or EuroVelo 17) right down to the Mediterranean.

www.lavoiebleue.com

VIARHÔNA

For a new tourist adventure along the Rhône from Tournon sur Rhône: The Compagnie des Canotiers is now proposing its Circuit Bleu - Vert - Vapeur, mixing three modes of transport. Departing from Tournon sur Rhône, take your bike aboard a boat, enjoying a lovely cruise down to Lavoûte. Next, continue exploring by bike along the Dolce Via. Then, end by returning back down to Tournon in the historic steam train along the Doux Valley!

www.canotiersboatnbike.com

LA VELOIRE

Between Montrond-les-Bains and Saint-Jodard

Start either end, from Montrond-les-Bains or Saint-Jodard station. This signposted, 39km-long cycle route is along roads shared with motorized traffic. The county authorities have, though, established this official route to enable cyclists to link up with the ViaRhôna route in the most comfortable way, selecting delightful roads little used by motorized vehicles, and that share a common thread, being close to the Loire River. Get the tracks on: www.rando-forez-est.com

www.rando-forez-est.com



VELO ET FROMAGES

The initiative 'Vélo & Fromages, à la découverte des Départements' proposes cycling trails around France following the theme of cheese and its local heritage! Enjoy visits to farms, dairies and cheese-maturing cellars or shops along existing cycle routes, discovering the professions linked to dairy production, the know-how of passionate craftspeople and the variety of culinary heritage across France's départements, or counties.

The county of Cantal proposes two themed, signposted cycling trails based around its rich cheese heritage: the Grande Traversée du Volcan à Vélo (GT2V) and the Cantal section of the Grande Traversée du Massif Central à VTT (GTMC VTT).

www.auvergne-destination-volcans.com

Across the Coteaux du Lyonnais slopes, La Forêt de la Pyramide cycling circuit (29km long, with a 620m shift in altitude) also gives you a glimpse of the Beaujolais Vert area, where nature is king. You ride through excellent pasturelands where delicious goat's and cow's cheeses are made. www.rhonetourisme.com

CYCLING CIRCUITS BETWEEN THE RHÔNE AND THE ARDÈCHE GORGES

If tempted to go cycling around the beautiful roads between the Rhône and the Ardèche Gorges, it's now possible, thanks to a range of new cycling circuits. Over 60km of signposted trails have been laid out, going via typical villages such as Saint-Montan, through vineyards and farmland, and along the Rhône, allowing you to tour at your own pace.

www.rhone-gorges-ardeche.com

NOVEL OUTINGS



GET A TASTE OF THE WILD SIDE AT SOLIGNAC SOUS ROCHE IN HAUTE LOIRE

Charlie can help you rediscover nature and reawaken your senses with nature outings, foraging and ethnobotany. Either hiking or going out in a canoe, Charlie is always on the look-out for wild plants to teach you about, revealing their culinary potential to you.

www.legoutdusauvage.com

DISCOVER L'ESCAPAD'

A NEW SPORTS AND GREEN LEISURE CENTRE AT SAINT GENES CHAMPANELLE (IN THE PUY-DE-DÔME)

This facility acts as a departure point, a staging post and an end point for many sporting activities, but it's also a venue for welcoming people and providing information, including for nature outings, so it's a central point for outdoor activities generally. Hiking, cross-country skiing, running, trails, orienteering, mountain-biking, cycling tourism... this venue, set in the Parc Naturel Régional des Volcans d'Auvergne, is a major magnet for outdoor leisure activities, accessible to a wide range – sporty types, the elderly, families, school groups and more...

www.clermontauvergneturisme.com

A TREETOP HIKE AND PERCHED BIVOUACS SAMBALA AND BAOBAB AT PELUSSIN IN THE PARC NATUREL REGIONAL DU PILAT

Learn the rudiments of handling ropes: you get kitted out; I climb up; you secure me; we reverse roles. Once on high, follow the squirrels' trail, crossing the forest without touching the ground, like a group of 'arborealonantes'! Depending on the number in the group, it's possible to enjoy the bivouacs set up in the trees.

An activity recommended for individuals and families, 16 years +, lasting from three hours to a day. By reservation.

www.grimpedarbres-randonnees-pilat.com



DID YOU KNOW?

THE LARGEST MOUNTAIN-BIKING AREA IN FRANCE IS IN THE LIVRADOIS-FOREZ AREA!

Joining together their mountain-biking trails, the Centre VTT du Pays d'Ambert and Espace VTT des Bois Noirs have created a remarkable space, covering 2,400km, with 105 circuits, in the heart of the Parc Naturel Régional Livradois-Forez. The two area's trails now link up at the Col des Supeyres, forming the largest mountain-biking area of the Fédération Française de Cyclisme (FFC). The trails around these 2,400km and 105 circuits are signposted, with many entry points possible.

This is a very extensive area, stretching from Saint-Nicolas-des-Biefs, in the Allier, in the north, down to Chapelle Genest, in the Haute-Loire, in the south. So, get ready to embark on a great mountain-biking adventure!

www.ambertvtt.fr

ISERE ATTRACTIVITE

Isère Attractivité, in partnership with experts in electric bikes, local authorities and tourist offices in the county of Isère, is promoting 20 iconic cycle routes for electric bikes and electric mountain bikes (VAE and VTAE in French). Each trail allows you to explore one of the area's major natural or cultural tourist sites. Identifiable via their different introductory panels, these trails (10km to 30km in length) are safe and suitable for those starting out or cycling as a family and provide specific services to welcome VAE customers.

www.isere-tourisme.com

TRY OUT UNFORGETTABLE EXPERIENCES IN THE ARDECHE!

Paddle along peacefully, away from the crowds, spend the night under the stars in a bivouac in the heart of the Ardèche Gorges, feel extraordinary thrills on the longest abseil in the Ardèche, go roaming with a donkey, or bathing in one of Europe's most beautiful canyons...

www.pontdarc-ardeche.fr



FAMILIES

LA VOLERIE DU FOREZ

MARCILLY-LE-CHÂTEL

In 2021, a new falconry show will be staged at the Volerie du Forez, at the heart of the Château Saint-Anne's tower, featuring various types of owls and parrots. This will be a sound and light show in a theatrical setting, showing off the training of these different birds. This magical event is one of a kind, and should please young and old, sat in the château's covered tower.

An introduction to falconry should soon be available too.

www.volerieduforez.fr

PARCABOUT® AT BURDIGNES

IN THE COUNTY OF THE LOIRE

Parcabout® is an innovative concept for a treetop adventure, allowing you to have fun safely, as a family or with friends.

The principle of Parcabout® is that wide, solid nets are stretched across an area with trees, allowing users to get about safely, but at some height, within the nets, without having to be tethered to a cable, as happens traditionally with tree-top assault courses and in adventure parks. Parcabout® provides thrills but can also prove relaxing, leaving a group, say a whole family, totally free to have fun up high, while nature and the trees around are treated with absolute respect. Opening Spring/Summer 2021.

www.parc-naturel-pilat.fr

WALK BAREFOOT

ACROSS DONZY'S MEDIEVAL SITE - SALT-EN-DONZY

A short trail you can enjoy barefoot and by yourself has been created in the heart of Donzy's medieval site. This site lies 1.9km from the centre of the village of Salt en Donzy, beside a little river, the Charpassonne, and along the route of a monorail, a single-track railway built at the end of the 19th-century between Feurs and Panissières, and never opened to the public, but that now provides a very lovely hiking trail.

www.saltendonzy-patrimoine.fr

STAND UP PADDLE BOARDING

AT BOURG SAINT ANDEOL

This brand-new activity is available on the Vieux Rhône, or Old Rhône. David Deux, of Outdoor Academy, can provide sessions either for beginners to stand up paddle boarding or for improving your technique. Either by yourself or in a group that can try out the giant paddle board made for four or six, enjoy a novel experience in an unspoilt natural setting. In addition, two can share a magical moment on the Rhône with the Apéropad, departing from Bourg-Saint-Andéol; David will prepare your aperitifs, taking you to a special spot, leaving you there to savour the moment on your paddle board! www.outdoor-academy.fr

A HIKING BREAK:

TREK AROUND THE TANARGUE RANGE

FOUR DAYS COMPLETELY OFFLINE!

Head out from Largentière, making for the chemin des crêtes, this path keeping you at over 1,000m in altitude much of the way. In total, you'll hike 63km, through chestnut, beech and pine woods, past peat bogs. The Tanargue boasts countless breathtaking landscapes, plus old mule tracks and paths for the seasonal movement of herds. It makes a lovely getaway, following in the footsteps of shepherds. Reserve each place you want to stay at and you'll receive a personalized itinerary in advance.

www.ardeche-guide.com

LES FADES ELECTRIC RAILBIKE

Les Fades Viaduct, built between 1901 and 1909, is an exceptional piece of engineering. When it opened, it was the tallest bridge of any kind in the world, rising 132.5m above the Sioule River. Thanks to the vélorail, enjoy the privilege of getting onto the viaduct to admire the magnificent landscapes from a unique perspective. Access to the viaduct is in fact only possible via this railbike! You descend 7.5km, crossing through three tunnels, one over 300m in length. www.tourisme-combrailles.fr



THE AMAZING ZIP WIRE AT MONTS JURA'S SKI RESORT IS NOW OPEN

Much anticipated, the great Monts Jura zip wire at the Col de la Faucille, offering the steepest such sloping trip in France, has now begun operating. Major thrills guaranteed!

It's quite an experience, with a shift in altitude of 312m along its 905m and a 37% slope, your speed reaching 90kph. If you get a big shot of adrenaline as you launch from the platform above a great drop, very soon you begin to savour this vertiginous descent, which ends up quite gently, taking you down from the Col de la Faucille to the village of Mijoux.

www.paysdegex-montsjura.com

THE DOMAINE DE CHAMPLONG HOTEL RESTAURANTS SPA GOLF

In the heart of the Roannais area, in a natural setting stretching across 68 hectares, the Domaine de Champlong offers a harmonious mix of gastronomy, at the iconic Château de Champlong (a 4* hotel with a gastronomic restaurant), well-being, with Le Paradis du Bien-être, labelled a 5 épis Spa de France, and sport, with a new golf course that will soon boast 27 holes, in a magical setting, plus the conviviality of its brasserie, the 9.18, with its original decor and where the guiding principle is excellent produce.

www.domaine-de-champlong.com

AROUND THE ALLIER GORGES ON A VINTAGE MOPED

Manu is a fan of old mopeds. For him, they represent freedom and a lot of fun. For some, they recall their youth. Manu has restored a whole lot... and finds that any pretext works to go out riding on them: visiting a local farmers' market; heading up to perched villages; or racing alongside a river to go canoeing...

Les mob à Manu, www.capauvergneoffroad.fr

WELL-BEING AND RELAXATION

SPA SEQUOIA REDWOOD, FOR RELAXATION AND WELL-BEING

So named in homage to the great sequoia in the thermal park at Vals-les-Bains in southern Ardèche (the tree planted in 1867, the same year the Thermes de Vals opened) the new SPA SEQUOIA REDWOOD opens its doors in February 2021. It includes a sensory trail with 14 stages, alternating hot and cold experiences (with indoor and outdoor pools, a hot bath and a cold shower, an ice fountain, a sauna, etc). The expert spa staff in the treatment rooms and the natural cosmetics are second to none. This SPA, whose building has been designated of High Environmental Quality, will appeal to both fans of green treatments and to those who appreciate fine design and beautiful spaces.

www.thermesdevals.com

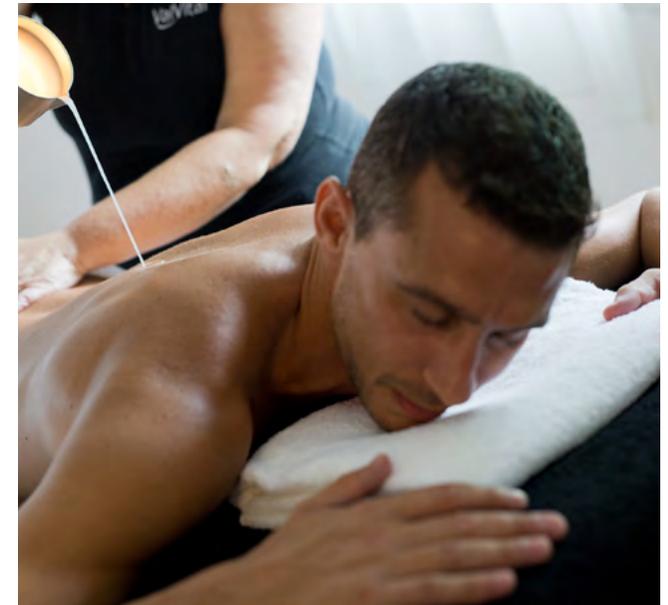


DIVONNE LES BAINS

A thermal resort in the county of Ain, tucked into a pocket of land on the border with Switzerland, between the Jura's wild green mountains and majestic Lake Geneva, Divonne-les-Bains offers all the advantages of a town that has cherished its green spaces. The thermal breaks, lasting two, three, six or twelve days, focus on health and prevention and are open to all. The relaxation area at the Thermes de Divonne-les-Bains is also open to visitors and includes two thermal pools, two saunas, a hammam and sports and fitness gyms, plus there's a whole array of massages and restorative treatments.

New, high-quality offers using the ESTHEDERM range are also available. The thermal baths are open to everyone year-round, with à la carte options adapted to visitors' needs, helping them unwind and face the difficulties of the modern world. Try an anti-stress day: jet shower, spa bath, massage with thermal water, unlimited access to our relaxation area, plus a well-being snack.

www.divonnelesbains.com





PANORAMIC POOL AND KNEIPP PATH AT THE THERMES DE NEYRAC-LES-BAINS

With its immense arch-shaped picture window, the new panoramic thermal pool at Neyrac-les-Bains offers unbeatable views over the thermal park of this little Ardèche resort, built in the hollow of a volcanic crater. Fed by thermal waters at 33°C and 132cm in depth, the new installation holds sessions for joint mobility and boasts high-pressure showers (with massages by underwater jets). Note that from 2021, the Thermes de Neyrac-les-Bains will also have put a Kneipp Path in place; alternating hot and cold sensations, as well as different textures, this trail through water can provide many beneficial effects, in terms of blood circulation and the metabolism in general.

www.thermesdeneyrac.com



LA LECHERE LES BAINS, SPA Ô DES LAUZES PREPARING TO STOP SMOKING

This isn't a mini-treatment to quit smoking, but an accompanied programme to cease an addiction to tobacco. In terms of vascular health, one major recommendation from phlebologists is to give up on tobacco, as smoking is bad for the vascular system and veins. This programme, to which, at time of writing, the final touches are being put by the medical teams at La Léchère les Bains, has been set up in collaboration with Madame Veronique Charmetant, a pharmacist, sophrologist and specialist in tobacco addiction, now a teacher in the neuropsychology of stress. It will provide

practical, easy, interactive tools to understand the mechanisms of dependence on nicotine and to manage to break old habits, overcome fears and change rituals.

There are two phases:

- > Distance phase and face-to-face phase
- > Duration of the whole programme: between four and seven weeks.

www.la-lechere-tourisme.com

AÏGA THERMAL RESORT

A BRAND-NEW THERMAL SPA CENTRE DEDICATED TO GOOD HEALTH

AT CHÂTEL GUYON IN THE PUY-DE-DÔME

Aïga is a latest-generation thermal resort offering a medical concept unique in Europe, based around intestinal microbiotics and well-being thermal treatments. A 15,000m², modern structure incorporates a thermal establishment, a thermal spa, a 4-star tourism residence, a nutritionally-minded gastronomic restaurant and a centre for research and training on microbiotics.

With its signature massage using hot sand, Aïga offers a unique, beneficial sensory experience inspired by the hot sand baths of antiquity, the whole body massaged on a bed of hot quartz grains. Then massaging by hand, added to the deep heat filling your body, encourages physical and mental relaxation, only increased by the slow movement of the sand running gently along your body. This proves an unforgettable treatment.

www.aiga-resort.com



SAINT-GERVAIS MONT-BLANC

**OXYGENATING BREAK, YOUNG MOTHER BREAK,
DETOX & SUPPLENESS BREAK**

3 programmes in Haute-Savoie, lasting three to five days, to help you take care of yourself with gentleness and kindness, in the enchanting setting of a verdant thermal park at the foot of Mont Blanc, removed from contemporary life.

Programmes are divided between:

- > Thermal baths in an enchanting, cosy spa
- > Personalized, tailor-made well-being treatments
- > Coaching sessions adapted to the type of break: yoga for women, relaxing yoga, breathing exercises, suitable physical activities, aquabike or aquaforme...

www.thermes-saint-gervais.com

NERIS-LES-BAINS

A HEALTHY RELAX BREAK FOR STRESS RELIEF

Thanks to a healthy diet and physical activity

In 2021, the Thermes de Nérès-les-Bains in the Allier, specializing in treating stress and anxiety thanks to the sedative, analgesic, balancing, relaxing thermal waters here, are promoting Healthy Relax breaks. On the programme for this six-day stay that's open to all: daily balneotherapy treatments; dietary workshops to learn tips to reduce stress through healthy eating; gentle physical activity sessions; and a culinary workshop to finish the break in convivial fashion.

www.thermes-neris.com

ACCOMMODATION



MAISON ZERO® AT DIE IN THE DRÔME, BETWEEN THE VERCORS AND PROVENCE

An ecological gîte built according to the principles of a ZERO-ENERGY HOUSE, to help in the creation of tomorrow's world, more

ecological, human, sustainable...

Limit the impact on the environment and your health. During your stay, make the most of this recently built ecological house with its pure lines and many comforts, set above the town of Die, enjoying inspiring, uninterrupted mountain views. The place consists of an apartment on the first floor and a large studio flat on the ground floor. It can accommodate up to ten. It's located in a very calm quarter, close to nature, one kilometre from the station and the town centre, not far from a host of experiences to try in the Drôme, set between the Vercors Mountains and Provence. This is something of a paradise for fans of nature and animals, or for sporty types. With this (almost) ZERO-ENERGY house, try living with zero pollution, zero digital connections, zero waste, 100% life, zero fuss, and above all, ZERO BOREDOM!

<http://lamaisonzero.fr>

IN THE HEART OF NATURE AND THE COUNTRYSIDE

LA BÂTISSE AUX LANTERNES

SAINT BONNET LE CHÂTEAU

After completely renovating an old gîte, Véronique Berger has now created, in the county of the Loire, La Bâtisse aux Lanternes, a 420m² space specially made for groups, capable of hosting up to 29 people. Immediately on its opening, this gîte obtained an exceptional 4-star classification as 'furnished tourist accommodation'. Véronique, passionate about decoration, has thought of every little detail, creating a caring place. Welcoming you, she can suggest well-being extras, such as yoga or zumba sessions. www.labatisseauxlanternes.com

HÔTEL VILLA WALBAUM

VALLON PONT D'ARC, ARDECHE

In the midst of the vines at the Domaine du Colombier, towards Vallon Pont d'Arc in the Ardèche, this former manor has become a charming retreat, a 12-bedroom hotel awarded 4 stars.

www.villawalbaum.com

KOTEJA NATURE

SAINT ROMAIN DE LERPS

A new concept in terms of accommodation, offering you a way to return to nature, in harmony with the Ardèche countryside. This is a house for recentring yourself, recharging your batteries, finding yourself... Behind the polar pine frame lie two apartments, one 30m², the other 60m², plus there's a sauna, while the personalized service comes as a bonus. www.koteja-nature.fr

LA FERME DE CHALAS

VALGORGE

A smart Ardèche B&B focused on ecology and recharging your batteries, where Maria and Hugo Kaiser transmit their passion for permaculture and naturopathy, running many dedicated workshops. Over a few months, their farm has become a place where ecological change really means something – for example, the formula 'troc et accueil solidaire' ('bartering and supportive welcomes'); the idea is you can benefit from a 10% to 20% discount in exchange for lending a hand on the farm!

www.fermedechalas.com

LES CABANES DU LOUP BLEU

LA SOUCHE

One cabin is in the shape of a chestnut, covered in copper leaf; another takes the form of a glass tower. At La Souche, in the heart of the Parc Naturel Régional des Monts d'Ardèche, the owners, Caroline and Pascal Carret, have conceived this smart B&B for nights that will prove out of the ordinary!

www.lescabaneduloupbleu.com

THE CHÂTEAU DE MATEL

At Roanne, opt for a novel experience; as well as the traditional accommodation here (B&B rooms and gîtes), there are also the Châteaubus, three gîtes created within three genuine buses! Two of these gîtes are for four people, the other one is for two people. www.chateaudematel.fr

IN THE ROANNAIS AREA

More than a simple gîte or B&B and more welcoming than a hotel room, this is a flexible, adaptable place. The atmosphere is cosy... a touch bohemian... with eclectic decorations. Entering the world of O'Lodge is an invitation to relax in a unique place, located on the Forez Plain, in the heart of the county of the Loire.

www.o-lodge.fr



NEW HOTEL OPENING APRIL 2021

LE PAL SAVANA RESERVE

For the novel experience of immersing yourself in the heart of the savannah... in the county of Allier! The wild animals here include rhinoceros, giraffes and antelope. The place offers a truly unforgettable, relaxing, contemplative time. www.lepal.com

DOMAINE DOLOMIEU

A CHARMING CHÂTEAU HOTEL IN ISERE

This unique, refined place in wooded, listed grounds includes an upmarket hotel with 52 rooms, divided between the 17th-century château and two contemporary buildings, three restaurants and bars, a spa, and a 9-hole pitch and putt course set in the midst of nature. This gem has seen its nobility restored, thanks to renovation works that have preserved the charm of this elegant, history-laden castle, with its 20-hectare, listed grounds, but with some trendy contemporary touches also added.

www.domaine-dolomieu.com

CHÂTEAU DES MUSSETS

IN THE ALLIER

This château is set in a magnificent nine hectares of grounds that include a lake and deer roaming freely. It welcomes visitors into an enchanting atmosphere, where you awaken to the sound of birdsong and fountains, leaving behind the worries of everyday life. You travel back in time as you enter the place, with its elegant, warm rooms reflecting the joie de vivre of the Belle Epoque.

This exceptional château also encourages you to rediscover yourself in relaxed, simple fashion, thanks to inspiring courses on which you might, say, rediscover your artistic talents, find balance in mind and body through yoga, or appreciate fine gastronomy to the full. www.chateaufortreats.com

MANOIR LE ROURE

AT CHÂTEAUNEUF-DU-RHÔNE

Standing out proudly in the heart of the Drôme countryside, the Manoir Le Roure is surrounded by exceptional verdant grounds. Since its origins in the 14th century, the manor has undergone many changes, for the Roure family and subsequent owners, the main building renovated and extended with an orangery, the four hectares of grounds laid out differently, etc. Today, this historic building welcomes guests in an irresistibly charming setting. <https://manoirleroure.com>



LA PENICHE

BED AND BICYCLE

This project began being set up last September on the Rhône's quays, at 2 Bis Promenade Léon Perrier, in Tournon sur Rhône. A 40ft shipping container was also ordered, to be transformed into a decent bicycle shelter for La Péniche's customers.

Scheduled for summer 2021, the first Péniche Hotel will open its doors, just downstream from the renowned Péniche Slow Food Café, a popular place at which to hang out in Tournon sur Rhône. Cyclists will be able to enjoy a stop on the water here, and staying on the water means relishing Slow Living!

www.lapeniche.biz

IN THE MOUNTAINS



HÔTEL MARIELLE

Set at the foot of the pistes, the Hôtel Marielle Val Thorens represents the highest ski resort in Europe to the core. With its incomparable atmosphere, this resort gives access to the largest ski area in the world, plus the quality of its snow is exceptional. At the highest point in the 3 Vallées area it offers a concentration of the best of the mountains and of snow sports.

www.hotelmarielle.com

ECO GÎTE LE TOI DU MONDE

A family farm dating back to 1886 that's been recently renovated, the notion of a convivial welcome brought up to date, protection of the environment a top priority too.

www.letoidumonde.com

4 NOVEL WOOD COCOONS

AT SAINT VICTOR LA RIVIERE

Together with their stopover and stay gîte, Volcaflöre, Isabelle and Hervé have installed four novel wooden lodgings of POD and BARREL types in the Puy-de-Dôme. These little wooden cabins with terraces offer visitors a return to nature and to the essentials. Perfectly integrated into the environment, customers can stay in them at any time of year and can enjoy half-board at the gîte.

www.volcaflöre.com

CLUB MED LA ROSIERE

The new Club Med mountain flagship, offering unique experiences to relish. Located in the international San Bernardo ski area - its reputed 2,600 hectares considered among those that enjoy the most snow and sun in the Northern Alps - Club Med La Rosière will provide exceptional views over the Tarentaise Valley and Beaufortain Range. The resort's location in the Domaine de San Bernardo will allow you to leave from and return to the foot of the establishment on skis. This is the perfect place from which to enjoy a totally new skiing experience, exploring the only Franco-Italian ski area in the Northern Alps - customers can discover the brand-new ski area of Mont Valaisan, opened just recently at over 2,800m in altitude.

This resort, easily accessible from the international airports at Geneva or even Lyon (2hrs 30mins away), will suit families in particular, thanks to the extensive childminding provisions available (for kids from 4 months of age up to 17 inclusive), but it will also appeal to sporty couples.

www.clubmed.fr



ETOILE DES SYBELLES 4*

At Le Corbier ski resort, in the ski area of Les Sybelles in Savoie, a revolutionary new MMV hotel complex is opening its doors. Built using modular blocks, eight floors high, and covering an area of 10,000m², it's the first and largest 100% modular 3D wood project in Europe. It contains 99 apartments and suites (up to the three- to five-room Premium ones), and consists of 310 modules in total, including reception rooms and entertainment, well-being and exercise spaces, plus an aquatic centre. The structure was made in the region, using renewable materials.

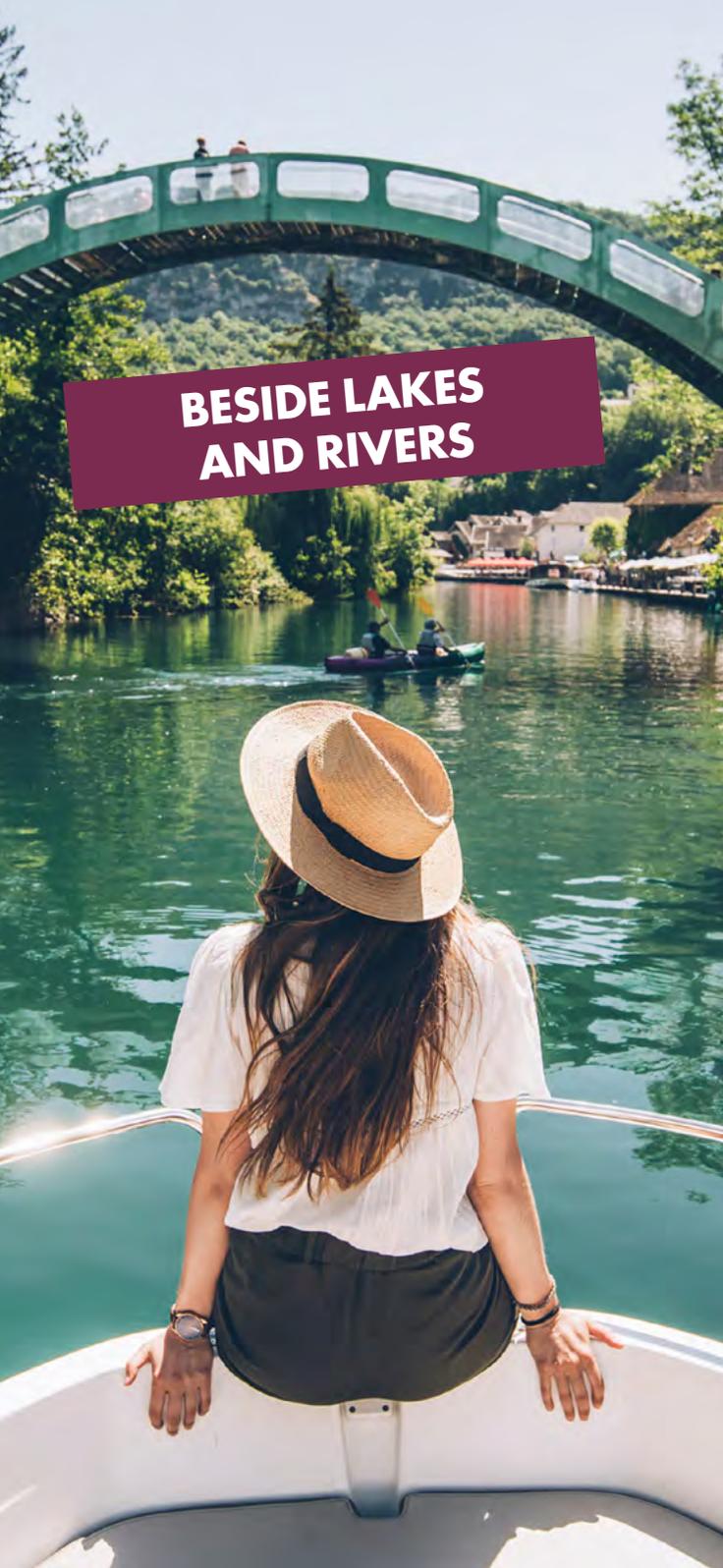
www.mmv.fr

ENTRE TERRE ET CIEL FEUILLE CABIN

At Saint-Nicolas-la-Chapelle, in the Val d'Arly, the original accommodation at Entre Terre et Ciel now includes a new cabin set in the midst of the forest. Perched 10m up, with unbeatable views of Mont Blanc, Europe's highest summit, the Feuille Cabin, 30m² in size, is made for two people. In terms of comfort, it has it all: a wood-pellet stove, a bathroom and a separate dry toilet, plus breakfast is provided. www.cabanes-entretterreetciel.fr



Find further information on new accommodation across our mountain ranges in our winter press pack, which you can download from: www.inauvergnernhonealpes-tourisme.com



BESIDE LAKES AND RIVERS

LES SOURCES DE DIEULEFIT

A short distance from the old town, Parc Réjaubert, an extensive estate covering 40 hectares, has become home to Les Sources de Dieulefit, a large hotel complex set in a south-facing location, with views of a lake and surrounding mountains. This Drôme hotel boasts 53 well-proportioned rooms (25m²), some looking onto the lake (facing south), others onto the forest (facing north). Dieulefit, a small town on the southern flanks of the Vercors Range, located in the Drôme Provençale and 25 minutes from Montélimar, is renowned for its exceptionally dry, sunny climate.

<https://dieulefit.popinns.com/>

LES LODGES DE COUCOUZAC

SAFARI LODGE TENTS AT LAGORCE

The Safari & Luxury lodge tents here are made from wood and canvas, standing on stilts in the heart of nature, in the Ibie Valley, just 100m from the river, a tributary of the Ardèche. They offer all the comforts: luxuriously appointed interiors; separate bedrooms provided with large beds; a functional, fully-equipped kitchen; a shower-room; and a generous terrace measuring 15m², for enjoying sunbathing and balmy nights illuminated by the gentle light of lanterns. Perfectly located to discover the region's marvels and outdoor sports – potholing, rock-climbing, hiking, and the unmissable descent through the Ardèche Gorges by canoe, not forgetting tours of the many caves here, including Grotte Chauvet 2, the copy of the original, with its amazing prehistoric paintings.

www.campingdecoucouzac.fr



LA VILLA CAROLINE

A new establishment dedicated to looking after the body and imparting peace of mind, La Villa Caroline, on Annecy Lake, is a perfect place for recharging your batteries. Come here to boost your health, making the most of the spa, with its sauna, hammam and balneotherapy facilities and à la carte re-energizing or relaxing treatments. Make the most of the specific programmes overseen by the qualified team, such as comfort fasting or a detox course, mixing detoxifying practices and natural therapies.

www.villacaroline.net

AU FIL DE L'ANCE EN HAUTE LOIRE

A dreamy place for chilling out, in perfect peace! The swing chair, round bed and hammocks by the river incite you to pure moments of contemplation, reconnecting with Mother Nature. Two B&B rooms stand beside the Ance River, or, to appreciate the natural setting even more, stay in the Lotus Tent, or the outsized Kaurila Barrel! <http://aufildelance.fr/>

L'AUBERGE DU CHÂTEAU

In the large village of St-Rémy-de-Blot (Puy-de-Dôme), the Auberge du Château is located close to the Sioule Gorges, in the area of Les Combrailles, and close to Château Rocher. After several years of reflection and work, this communal building has been entirely renovated, following an architectural concept linking it to the history and memories of the village. The restaurant has been decorated using old school objects and the four rooms follow the theme of village memories. In this setting filled with history, the managers invite you to taste their home-made dishes, prepared using local produce.

<https://aubergeduchateau.weebly.com/>

IN TOWN



MAISON BARBILLON

A retro-contemporary 3-star establishment in Grenoble city centre, but a haven of calm in the heart of the station area, close to everything, but far from the urban bustle, the ***Maison Barbillon receives guests in the manner of a smart B&B, welcoming you to the warm, elegant world inside.

www.maisonbarbillon.com

HÔTEL ZADIG

Partly in stone, partly in brick, partly in black metal, partly in light wood... the look of this new 3-star hotel in Aurillac, with its 18 rooms, is particularly warm. The very trendy decoration mixes high-quality furniture, divans and comfy sofas in a pared-down style that lets the lovely original exposed walls stand out. A conservatory opening onto an inner courtyard creates a lovely light.

Le Zadig counts among the private partners that support the Festival 10ème Art, promoting, in uniquely engaged fashion, street art, a form that has found a true place in Aurillac over the past few years. www.hotelzadig.com

AIDEN BY BEST WESTERN

AT CLERMONT-FERRAND

A 4-star hotel, the concept here revolving around the volcanic and mineral energy of the nearby Chaîne des Puys volcanic range, inviting you to recharge your batteries. The atmosphere is iridescent and intimate, light effects creating a magnetic energy. In the midst of the business quarter, close to the tramway, the station and the Marcel Michelin Stadium, Le Magnetic has 85 rooms, four conference rooms, a gym and well-being space, a bar and restaurant, and a co-working area, plus a pop-up store for products made by local creators. www.lemagnetic.com

NOVEL APARTMENT-HOTEL

IN THE HISTORIC CENTRE OF ROMANS

BedinShop strives to re-energize historic town centres. Its projects aim to be fully inclusive, involving everyone around (inhabitants, shopkeepers, venues, tourists, etc.). BedinShop is an economic, social, societal, architectural and aesthetic project, creating links between the local community and visitors, encouraging a more harmonious way of getting on together. www.bedinshop.fr

HÔTEL RESTAURANT LA REDONIERE

Art Deco-style B&B rooms, for you to enjoy an unexpected stay in Romans! As well as its rooms, it offers creative cuisine, a private drawing-room and an enchanting garden. www.la-redoniere.fr

L'ENCLOS DE RIBAINS

In the heart of the town of Aubières, close to Clermont-Ferrand, when L'Enclos de Ribains opens its doors to you, you find yourself in an intimate, hushed atmosphere. This characterful B&B has five bedrooms. Explore this cosy place, with its eclectic styles, where 19th-century elegance contrasts well with contemporary touches. <https://lenclosderibains.com/>

LE PELICAN, A 4-STAR HOTEL IN ANNECY

This 4-star hotel soon to open in Annecy will benefit from a privileged location overlooking the lake, but at the gates to the old town. It will comprise two buildings, one historic, containing 101 rooms and suites, decorated in resolutely pared-back, modern style, plus a restaurant, a tearoom and four seminar rooms. Beyond these statistics, the Hôtel Le Pélican will surprise customers through the lifestyle it offers, its design features and its eco-friendliness, as conceived by interior designer Hervé Lefilatre. www.groupe-pvg.fr

URBAN GÎTES

NOTABLY IN THE CENTRE OF ANNECY

Ludivine encourages you to discover a new concept in accommodation in Annecy, half way between a luxury boutique hotel suite and an enchanting B&B option. Try the reimagined Cocoon, the nugget, Gold, or Cosy, in urban chic style. The different atmospheres, decorations and styles in these three new places follow the spirit established by your hosts in the Dolce and the Lodge, all conceived to take you to a higher plane on your next trip.

www.unlieuunique.com

MIHOTEL IN LYON

MiHotel in Lyon now provides a choice of 14 distinctive suites, both chic, contemporary, private and digitally connected, served by a personalized concierge service. All the suites have been laid out and redecorated with great skill by the interior designer Nathalie Rives. <https://mihotel.fr/accueil>

HÔTELO IN LYON

The concept here includes the collection of your luggage directly from Perrache train station close by and childminding too, plus there's a bar dedicated to chocolate, the Choc'hotelo, making this a perfect address for chocoholics!

www.hotelo-lyon.com



IN THE MIDST OF BEAUTIFUL VILLAGES



THE VIEW (PUY-DE-DÔME)

Located in charming Montpeyroux, ranked among the most beautiful villages in France, The View lives up to its name. This fine 19th century home has been magnificently renovated and benefits from unbeatable views of the Chaîne des Puys and Sancy volcanic mountain ranges. It contains five rooms, two of which are suites, plus it has a pool. In addition, there are two gîtes that can be rented separately. This is top-of-the-range accommodation very much worth seeking out.

www.theview.fr

LE CHÂTEAU DE ROSIÈRES

Marc and Amy de Dinechin have been restoring the medieval castle of Rosières, very close to St Félicien en Ardèche, stone by stone. Marc comes from the Puy de Dôme, Amy from England. Together, they've been working hard at their new life's project. This château, with its 32 rooms, set in a truly peaceful haven, in 130 hectares of land and forest, suits them down to the ground. A first B&B room has been completed. Others will follow. The couple has many more projects in mind, including setting up a yoga studio in their huge medieval barn. A yoga teacher, Amy has taught in numerous retreats and studios across the world and wishes to bring her experience to Rosières.

<https://chateausosieres.com/>

LE PIED DU GEANT GÎTE TOURNON-SUR-RHÔNE

Awarded the Accueil Vélo label, this gîte makes a charming, re-energizing Ardèche stop, and not just for cyclists. Ideally located in the heart of the town of Tournon sur Rhône, the four prettily decorated rooms here can cater for up to 15 people. All these facilities lie just a stone's throw from ViaRhona, the renowned cycle route going all the way from Lake Geneva to the Mediterranean.

www.gite-tournon.fr

LA MAISON DU CHEVALIER DES HUTTES

Set in the heart of the little town of Vic sur Cère (Cantal), the Maison du Chevalier des Huttes looks like a little château. Probably dating back to the 16th century and listed as an historic monument, it was the townhouse of the Pagès des Huttes, a notable local family. Karine and Angelo have taken four years to renovate it, harmonizing the historic and modern features with designer, contemporary furniture. Using produce from their garden, from local farmers and artisans and from organic shops, Karine's food is a delight to look at, and on the taste buds.

www.maisonduchevalierdeshuttes.com





**Auvergne
Rhône-Alpes**
Tourisme

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